

DTE CleanVision Smart Charge

DTE Smart Charge

Get rewarded for enabling a cleaner, more efficient energy grid

The DTE Smart Charge program rewards electric vehicle (EV) drivers for allowing DTE Energy (DTE) to manage your EV's home charging to occur during off-peak time periods, based on your time of use electric rate schedule. The goal is for charging to occur when it's the cheapest for you and the most beneficial to the energy grid. Once enrolled, all you have to do is plug in at home – DTE Smart Charge will do the rest. Plus, you can earn $5 per month for joining and remaining in the program. The program duration is from July 2025 through December 2026.

About DTE Smart Charge

DTE Smart Charge helps EV drivers manage their charging during times of the day that help the energy grid operate more efficiently. DTE Smart Charge will schedule daily charging to meet your charging needs and will occasionally shift charging* to help optimize the energy grid. Plus, by participating in this program, you'll help design future programs. You will always have control of your participation and can override your charge schedule at any time.

The Perks

It pays. We'll send you a $5 incentive at the end of each month for the duration of your participation in the program.

It's clean. By allowing DTE Smart Charge to schedule your car's charging for grid optimization, you'll help reduce carbon emissions and energy usage during peak times as we work together to build smarter energy infrastructure.

It's easy. After enrolling and inputting your preferences, just plug in at home and let DTE Smart Charge do the rest.

How It Works

When able, DTE Smart Charge will schedule your EV to charge during off-peak time periods, based on the electric rate you're on throughout the duration of the program.

If you charge your EV during on-peak time periods, DTE may shift your charging to occur during off-peak times. You may be notified in advance of these shift events and can override if needed.



How to Get Started

If you're a DTE residential electric customer and use a qualifying charger, battery electric vehicle, or plug-in hybrid electric vehicle and perform most of your charging at home within the DTE electric service territory, you're eligible to participate in this program! To sign up for this program:

Ford customers: Apply now if you drive a 2021 or newer Ford plug-in electric vehicle model.

BMW customers: Apply now if you drive a 2018 or newer BMW electric vehicle or plug-in hybrid.

GM customers: Apply now if you drive a 2024 or newer Chevrolet, Cadillac or GMC electric vehicle.

WeaveGrid customers: If you drive a 2012 or newer Tesla, or use a networked residential charger from Wallbox, ChargePoint or Emporia, Apply now.

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Frequently Asked Questions

Why is DTE Energy offering this program?

In the years to come, we expect significant growth in electric vehicles. This program will help us understand how we can effectively manage the increased EV energy load so that less energy is used when demand is high. This will help the grid operate more efficiently.

Why does it matter when I charge my vehicle?

Electricity costs more to produce when demand is high. During these times of high demand, DTE typically relies on electricity sources that use fossil fuels. Shifting your EV charging to occur during off-peak time periods helps reduce carbon emissions and improves operation efficiency to better manage our energy grid.

Will other automakers participate in this program?

If the program proves successful, DTE may seek to expand the number of automakers.

What is WeaveGrid?

WeaveGrid is a free app that connects your Tesla or GM electric vehicle or your ChargePoint, Wallbox or Emporia charger to DTE. Your charging patterns will be shared with DTE, allowing you to participate in the Smart Charge program and access perks. Get the details.

What participation incentive will I receive?

Ford and BMW customers will automatically receive their monthly payment via PayPal or Venmo. If DTE cannot locate your PayPal or Venmo account using the email address on file, we will reach out to confirm your correct information.

Tesla, GM, ChargePoint, Wallbox, and Emporia customers will receive a monthly reward delivered digitally through our program partner, WeaveGrid. Your reward notification will arrive by email from "WeaveGrid for DTE" (dte-weavegrid@myredemptioncenter.com) and can be redeemed as Venmo, a digital prepaid Mastercard, an Amazon gift card, and more.

Rewards accumulate automatically – redeem whenever it's convenient.

Your reward is dependent on your enrollment and participation for the duration of the program.**

Additional Information

View the DTE Smart Charge Terms & Conditions

*DTE may call up to 5 charging interruption events during the program year.

**Program year is from July 2025-December 2026.

How long will it take to receive my monthly participation reward?

Timing varies based on how you enrolled:

- Ford and BMW customers will receive their monthly incentive via PayPal or Venmo automatically at the end of each month.
- Tesla, GM, ChargePoint, Wallbox, and Emporia customers will receive a reward notification email from "WeaveGrid for DTE" by the end of each month. Rewards are delivered digitally – no waiting for a physical card. Redeem immediately or let your balance accumulate and redeem at your convenience.

Questions about your reward? Tesla, GM, ChargePoint, Wallbox, and Emporia customers can contact dte-support@weavegrid.com. For all other program questions, contact SmartCharge@dteenergy.com.

Who do I contact if I am having problems with receiving my monthly incentive?

If you have any problems or questions with receiving your monthly incentive, please contact SmartCharge@dteenergy.com.

Who can I contact if I have further questions?

Email SmartCharge@dteenergy.com.

Will I save on my electric bill?

The program is designed to help you save on your electric bill. The program may provide additional bill savings by shifting charging to off-peak time periods.

What if I no longer want to participate in the program?

You can unenroll from the program at any time.

To unenroll:

- Ford customers: Visit ford.com/fordenergyrewards
- BMW customers: Log in to bmwchargeforward.com/dashboard
- Tesla, GM, ChargePoint, Wallbox and Emporia customers: contact dte-support@weavegrid.com

What data is DTE collecting from my vehicle?

DTE's partners or your automaker will provide charging information about your vehicle to DTE, including plug-in and plug-out times, start and stop times of charging, energy transferred to the vehicle, state of battery charge at the beginning and end of the charge session, and whether you chose to override a scheduled charge. This data is used to evaluate the benefits of smart charging and demand curtailment. DTE will only receive data on your charging and will not receive any data about your driving patterns. The DTE Energy terms and conditions, which you must agree to before you enroll, provide more detail on the data we collect and how it will be protected and used.