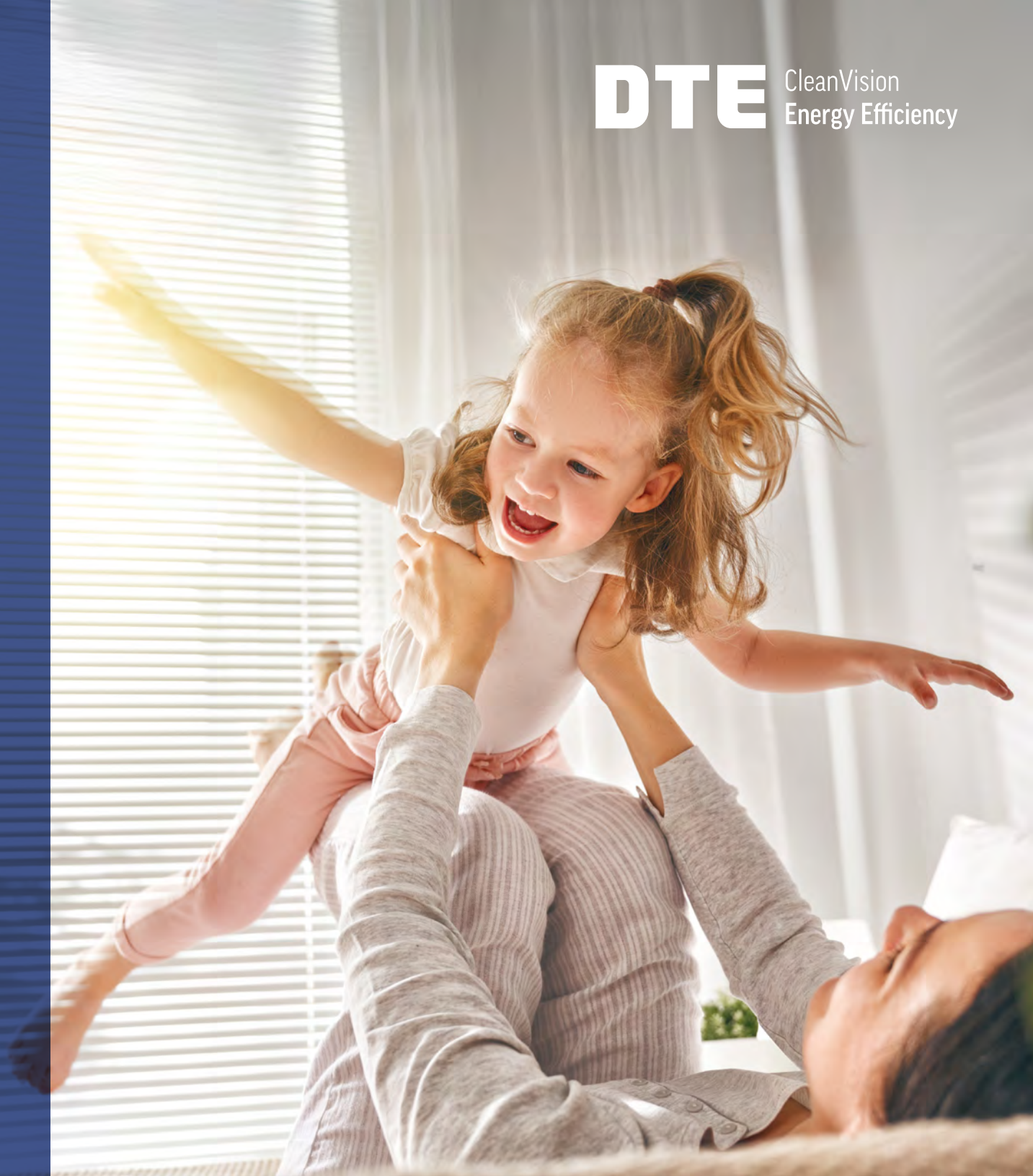



Energy Efficiency 2025

ANNUAL REPORT

DTE CleanVision
Energy Efficiency



CleanVision and its relationship to Energy Efficiency¹



CleanVision is DTE Energy's goal of net zero carbon emissions by 2050. DTE will achieve our clean vision through many different efforts including clean energy sources, infrastructure improvements and by promoting energy-saving programs and measures. CleanVision is why DTE has Energy Efficiency (EE) programs – because every step we take today helps create a more reliable, more affordable and cleaner energy future for Michigan.

Our bold net zero carbon emissions goal sets the framework for DTE to go beyond our prior commitments. Our goals to reduce carbon emissions align with the scientific consensus around the importance of achieving significant economy-wide emissions reduction by 2050. These goals not only protect the environment but also help stabilize long-term energy costs for customers by investing in cleaner, more efficient technologies.

We are committed to providing what you told us is most important to you, programs that are reliable, affordable and clean. Our CleanVision plan will help prepare Michigan for future energy demands and meets the fast-evolving needs of the customers and communities we proudly serve. Our EE programs provide options for customers to save money and energy through offering residential and business customers the opportunity to buy more clean energy to meet their own sustainability goals. These programs give customers real control over their energy use, helping them reduce monthly bills, improve comfort and contribute to a cleaner Michigan.

We all need to do our part to help protect the environment for our families and generations to come. Reducing carbon emissions is key to combatting climate change. It is our collective responsibility to do whatever it takes to make positive and lasting changes for a healthier planet and our EE programs help us achieve those goals. By participating, customers directly support a cleaner energy future while benefiting from lower energy costs and a more resilient grid.

¹ Please note, the terminology Energy Waste Reduction as referenced in Michigan's Public Act 342 and Public Act 229 is synonymously referred to as Energy Efficiency throughout this annual report.



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Executive Summary

Efficiency (EE) Portfolio and summarizes changes and achievements of the portfolio's programs. The EE Portfolio comprises many specific offerings within the Residential, Income-Qualified, Commercial and Industrial (C&I), Education and Awareness, and Pilot programs.



The EE Portfolio launched in June 2009 as a result of the Clean, Renewable and Efficient Energy Act, also known as Public Act 295 (PA 295), and as amended by Public Act 342 of 2016 (PA 342). In November 2023, Public Act 229 of 2023 (PA 229) and Public Act 235 of 2023 (PA 235) were signed, further amending PA 295. PA 229 and PA 235 both went into effect February 2024, addressing the Waste Reduction Standard as well as establishing a new Clean Energy Standard and increasing the Renewable Energy Standard, respectively. Michigan's EE standard requires all gas and electric utilities in the state to implement programs to reduce overall energy usage to reduce the future costs of gas and electric service to customers. This report complies with Section 97(1) of PA 342. Figure 1 highlights the energy savings targets required by this legislation.

Since the initial 2009 EE Portfolio launch, DTE continues to enhance the scope of existing programs and add new program options to the portfolio. Customers have upgraded equipment in their homes and businesses, helping them to become more energy efficient. DTE has also provided its customers with education, tips, strategies and tools to help save money on their energy bills. As a result, customers have seen many benefits throughout the portfolio's existence, as Figure 1 indicates.



320+

Michigan-based jobs created in 2025



\$521M



electric savings from current and future energy costs



\$107M

gas savings from current and future energy costs

Figure 1

	 Electric	 Gas
PA 295 Legislation Energy Savings Target Requirements		
2009	0.30%	0.100%
2010	0.50%	0.250%
2011	0.75%	0.500%
2012-2023*	1.00%	0.750%
2024-2025	1.50%	0.875%

*2022-2023: the level of electric energy efficiency savings was determined by the utility's integrated resource plan.

Cumulative Customer Benefits: 2009-2025

Participants	12.4 million	6.0 million
Customer Savings	11,879 GWh	28,005 MMcf

DTE EE Portfolio Benefits: 2025

Total Verified Savings	912 GWh	2,138 MMcf
Minimum Legislative Requirement	665 GWh	1,699 MMcf
Percentage of Planned Retail Sales	2%	1.05%
Lifetime \$ Savings	\$521 million	\$107 million
Weighted Average Measure Life	10.28	11.77



Portfolio Summary

Goals and Targets

The operational goal of DTE's 2025 Energy Efficiency (EE) Portfolio was to continue growing customer acceptance and adoption of EE measures. Specifically, the 2025 goals were to:

1. Achieve electric energy savings of 2% of 2024 planned retail sales, or 886 gigawatt-hours (GWh), and legislated gas energy savings of 1.05% of 2024 planned retail sales, or 2,039 million cubic feet (MMcf).
2. Ensure EE programs are cost-effective. DTE performs cost-effectiveness tests to confirm the benefits of the EE Portfolio exceed the costs for DTE and its customers. DTE uses the Utility System Resource Cost Test (USRCT) to measure the effectiveness of various EE programs. Specifically, the EE Portfolio's goal (not including Income-Qualified programs) is to meet the minimum required USRCT ratio of 1.0.

Chart 1 – 2025 EE Portfolio Spending and Verified Net Savings

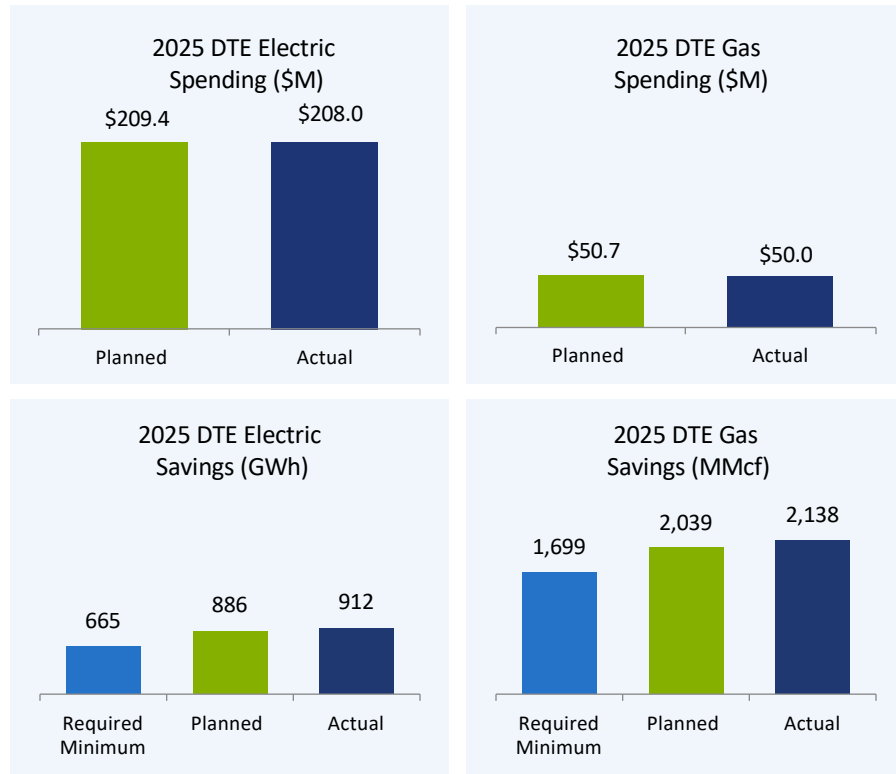
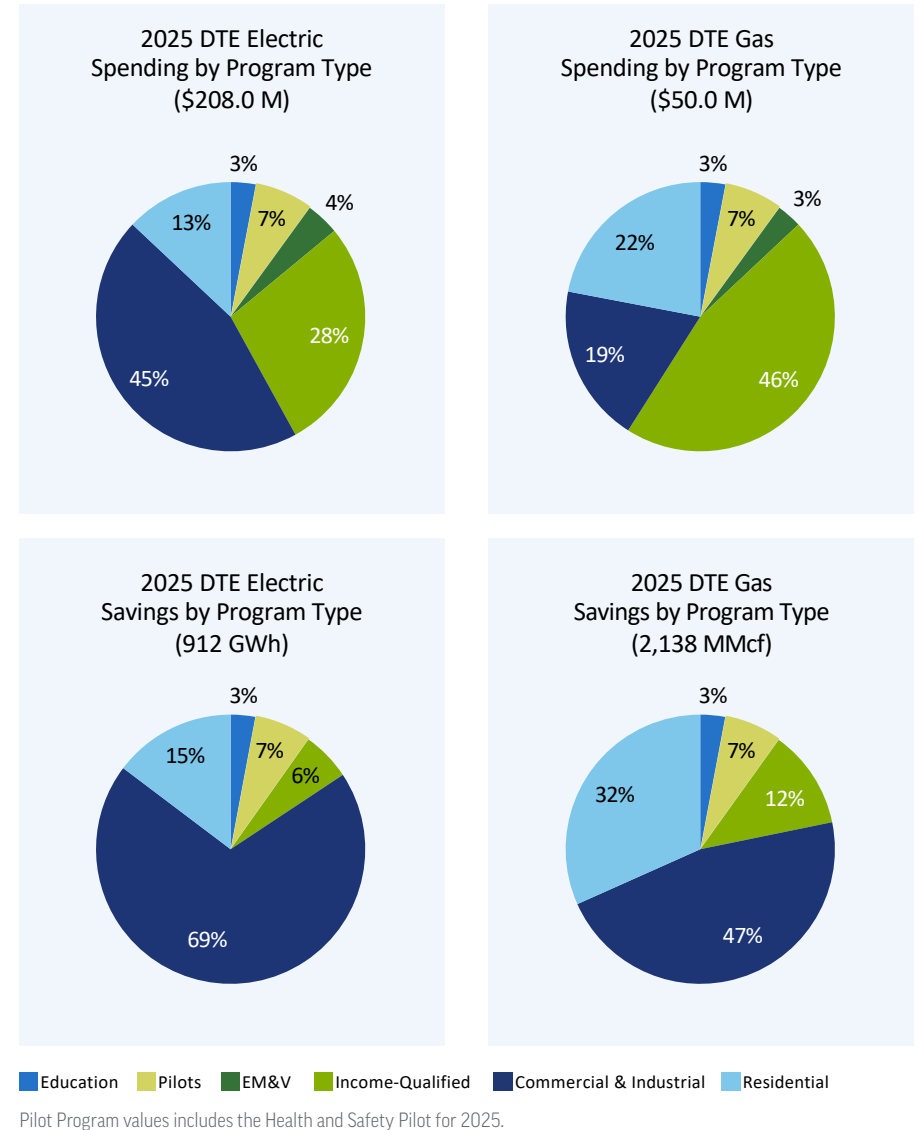


Chart 2 displays program spending and verified net savings for the various EE programs.

Chart 2 – 2025 EE Spending and Verified Net Savings by Program Type



Evaluation, Measurement and Verification

Michigan's EE construct requires independent verification of utilities' claimed energy savings. This work is performed by an independent evaluation, measurement and verification (EM&V) contractor. EM&V work must be performed to industry standards and guidelines developed by the Michigan Public Service Commission (MPSC) Energy Optimization (EO) Collaborative. Guidehouse Inc. (Guidehouse) fills this role for DTE.

Verified net energy savings are DTE's reported savings after they have been adjusted based on the results of an evaluation and analysis by DTE's independent evaluation contractor, Guidehouse, and the installation rate adjustment factors (IRAFs) and net-to-gross ratios (NTGRs) have been applied². An IRAF is applied to account for rebated measures that are no longer or were never installed and operational. A NTGR is applied to account for the difference in energy consumption with the program in place versus what consumption would have been without the program in place.

In 2025, DTE applied a 0.92 NTGR to most programs. DTE applied different NTGRs to some programs or measures, including:

- 1.00 for Income-Qualified, Pilots and Education and Awareness programs

A NTGR was not applied to the following programs or measures because savings represent verified net savings:

- Thermostats delivered by Commercial and Industrial (C&I) programs
- Tier 2 and smart thermostats delivered by Residential programs
- Home Energy Reports program

² The IRAF is typically applied based on a 2-year lag of an evaluated result. For example, in 2025, the 2023 evaluated measure-level IRAF is applied to audited gross savings to determine verified gross savings. Exceptions to this rule include new measures, custom programs, deemed measures or programs (Pilots, Education and Awareness, etc.), and measures with MEMD savings that are verified net (i.e. commercial thermostats).

As a part of the savings verification process, DTE and Consumers Energy exchange savings that would otherwise go unquantified and unclaimed by the utility providing the relevant fuel service. The utilities' independent evaluators identify, quantify, and verify savings created by the utilities in areas where DTE and Consumers Energy have overlapping service territory where one of the two utilities provides single fuel service.

DTE and its evaluation contractor are active participants in the EO Collaborative, along with Consumers Energy, other cooperative and municipal utilities and their respective evaluation contractors as well as the MPSC staff. In addition to developing guidelines for evaluation, members of the Evaluation Workgroup established a statewide resource for technical energy savings values for thousands of energy efficient measures, the Michigan Energy Measures Database (MEMD). The MEMD enables fast and efficient entry, tracking and evaluation for most measures installed in Michigan EWR programs regardless of program provider.

The MEMD is managed by the MPSC. The Technical Subcommittee oversees the management and updating of the MEMD. Updating measure values to reflect changes in standards, incorporating newer studies and making them more representative of Michigan follows a well-defined process involving all stakeholders. DTE and Consumers Energy work together with their evaluation contractors to conduct foundational research on important measures to develop up-to-date Michigan-based values. Since 2009, numerous additions and calibrations have been made to the MEMD to make the values more encompassing, accurate and Michigan-specific.

Long-Term EE Impacts

DTE also considers metrics beyond the first-year energy savings goals set out in Public Act 229 toward longer-term impacts; these areas include overall lifetime savings, both in dollars and energy; the average life of measures being installed; and reduction in future peak demand. This section provides definitions and the 2025 EE Portfolio results for these long-term metrics.

Lifetime dollar savings: Represents the dollar savings resulting from current and future energy costs avoided as a result of an EE action over the effective life of that action. Lifetime dollar savings may be presented for a collection of measures, an individual program or a portfolio of programs. The lifetime dollar savings for DTE's programs are based on verified net savings. Lifetime dollar savings are presented as the present value of those savings.³

Lifetime energy savings: Represents the total cumulative program energy savings (MWh or Mcf) produced by the energy-saving actions taken for all years of the particular action's effective life. Lifetime energy savings represent verified net energy savings.

Cost of conserved energy: Expresses the measure, program or portfolio costs in per-unit terms based on the total energy savings over the effective lifetime of the specific measures or actions taken.

Weighted average measure life: Represents the average life, in years, of all measures installed or actions taken in a program or the entire portfolio when each measure's life is weighted by the energy savings it produces relative to the total energy savings in the program or portfolio.

Greenhouse gas reductions: In 2025, DTE's combined electric and gas verified net savings from EE programs equal lifetime greenhouse gas reductions of 7.5 million metric tons of carbon dioxide (CO₂), 3,459 metric tons of nitric oxide (NO), and 3,418 metric tons of sulfur dioxide (SO₂).

Peak Demand Reduction (kilowatts, or kW): Electric EE programs can deliver peak demand reductions to minimize the need for future power plants. Peak demand reduction represents the aggregate reduction from EE program participants in DTE Electric's service area load at the time of expected peak demand, as determined for the MEMD region.

³ Lifetime dollar savings is not net of program expenses and includes line losses.

Cost-Effectiveness

Per Section 71(3) of PA 229, electric and gas utility providers must offer a cost-effective EWR portfolio to customers; while the portfolio must include Income-Qualified programs, these programs are not included in the cost-effectiveness tests. Cost-effectiveness tests are performed to confirm the benefits of DTE's EE Portfolio exceed the costs for DTE and its customers. Providers must demonstrate the EE programs (excluding offerings to income-qualified customers) meet the USRCT and are reasonable and prudent.

DTE used the DSM⁴ cost analysis tool to calculate the USRCT cost-effectiveness at the program level and for groups of programs, including the Income-Qualified programs, Residential programs, and C&I programs. Specifically, the goal of the EE Portfolio (not including Income-Qualified programs) is to meet the minimum required USRCT ratio of 1.00. In 2025, DTE Electric achieved a USRCT ratio of 2.54 and DTE Gas achieved a USRCT ratio of 2.50.

The two major groups of inputs used in DSM⁴ are utility input assumptions and program inputs:

- Utility input assumptions contain information specific to DTE and include items such as load shape, the commodity and non-commodity cost of energy, customer energy rates, line losses, weather and discount rates. The utility input assumptions used are primarily the same as those used to develop DTE Electric's and DTE Gas's approved 2024-2025 EWR Plans.
- Program inputs include measure-level electric and gas energy savings, measure-level coincident peak demand reductions, the number of measures adopted by participants, incremental participant costs, customer incentive costs, program costs, financial incentive costs, education costs and pilot costs.

Table 1 and Table 2 display the various long-term impacts associated with DTE's EE portfolio.

⁴ Demand Side Management Option Risk Evaluator (DSMore) is a financial analysis tool designed to evaluate the costs, benefits, and risks of demand side management programs, including energy efficiency, DR and smart grid programs and services.

Table 1 – DTE 2025 EE Portfolio (Electric)

	Program	Lifetime Dollar Savings (Present Value)	Lifetime Energy Savings (MWh: Cumulative Savings - Line Losses Included)	Cost of Conserved Energy (\$/Lifetime Savings (kWh))	Weighted Average Measure Life	Verified Net Peak Demand Savings (MW) ⁵	Cost-Effectiveness (USRCT)
RESIDENTIAL	Appliance Recycling	\$14,183,823.62	269,088.43	\$0.03	7.99	4.64	1.53
	Home Energy Reports	\$3,999,858.70	80,422.78	\$0.06	1.00	8.76	0.79
	Multifamily	\$1,305,749.31	30,601.41	\$0.02	14.24	0.02	2.51
	Multifamily Strategic Energy Management	\$177,489.19	4,270.72	\$0.07	5.35	0.00	0.57
	Residential Building Envelope	\$19,889,920.65	307,764.32	\$0.04	12.44	6.67	1.77
	School Program	\$1,920,871.95	40,564.20	\$0.03	10.08	0.25	1.75
	Emerging Measures and Approaches	-	-	-	-	-	-
	Residential Utility Shared Savings ⁶	\$2,981,494.75	57,382.90	-	9.48	0.79	-
Residential Subtotal	\$44,459,208.17	790,094.75	\$0.05	5.23	21.14	1.06	
INCOME-QUALIFIED	Income-Qualified – Energy Efficiency Assistance	\$3,626,354.95	62,013.13	\$0.53	1.87	2.61	0.11
	Income-Qualified – Multifamily	\$11,043,224.59	254,135.39	\$0.09	11.14	0.70	0.48
	Income-Qualified – Emerging Measures and Approaches	\$1,002,810.43	21,150.29	\$0.02	6.71	0.17	2.28
	Income-Qualified – Utility Shared Savings ⁶	\$851,961.17	11,483.74	-	15.61	0.36	-
	Income-Qualified Subtotal	\$16,524,351.13	348,782.56	\$0.16	5.77	3.83	0.29
C&I	Prescriptive	\$161,049,697.16	3,006,337.33	\$0.01	11.03	60.09	4.39
	Non-Prescriptive	\$18,689,728.48	313,445.71	\$0.03	14.30	6.10	1.74
	ENERGY STAR® Retail Lighting	\$62,089.02	1,155.64	-	2.48	0.08	-
	Multifamily Common Areas	\$147,229.52	3,624.34	\$0.03	10.29	0.00	1.42
	Midstream Lighting	\$179,806,681.28	3,878,497.28	\$0.00	14.63	24.02	10.72
	Midstream Food Service	\$1,138,552.34	22,337.34	\$0.04	12.58	0.27	1.15
	Midstream HVAC	\$7,314,845.55	107,625.92	\$0.03	8.83	5.17	2.07
	Retro-Commissioning	\$283,720.28	6,819.48	\$0.64	4.49	0.00	0.06
	Strategic Energy Management	\$6,190,710.82	148,568.08	\$0.04	4.54	0.00	1.11
	Self-Direct Program	\$1,622,340.51	32,321.53	\$0.00	12.50	0.36	76.64
	Compressed Air and Steam Trap	\$2,154,824.33	51,997.62	\$0.06	2.77	0.28	0.73
	Small Business	\$33,634,791.43	682,893.00	\$0.02	9.37	8.68	2.79
	Emerging Measures and Approaches	-	-	-	-	-	-
	C&I Utility Shared Savings ⁶	\$1,872,189.80	40,084.76	-	17.91	0.17	-
	C&I Subtotal	\$413,967,400.51	8,295,708.03	\$0.02	11.76	105.22	3.19
	Pilot Programs	\$20,066,484.16	438,367.43	\$0.02	10.28	6.21	2.18
	Health and Safety Pilot	\$11,847,154.59	258,810.00	\$0.02	10.28	3.67	2.18
Education and Awareness Program	\$14,088,110.50	300,941.94	\$0.02	10.28	4.26	2.23	
Portfolio Total	\$520,952,709.07	10,432,704.70	\$0.02⁷	10.28	144.33	2.54	

5 All peak demand values are shown as measured at customer meters. Line losses are not included.

6 Utility Shared Savings are savings created by an "originating" utility that would otherwise go unquantified and unclaimed by the utility providing the relevant fuel service (the "receiving" utility). Utility Shared Savings represents savings created by Consumers Energy (originating utility) in areas where Consumers Energy and DTE have overlapping service territory and Consumers Energy provides single fuel service.

7 The portfolio cost of conserved energy excludes Income-Qualified values and includes the Financial Incentive Mechanism.

Table 2 – DTE 2025 EE Portfolio (Gas)

	Program	Lifetime Dollar Savings (Present Value)	Lifetime Energy Savings (Mcf: Cumulative Savings - Line Losses Included)	Cost of Conserved Energy (\$/Lifetime Savings (CCF))	Weighted Average Measure Life	Cost-Effectiveness (USRCT)	
RESIDENTIAL	Home Energy Reports	\$1,098,380.98	224,569.29	\$0.42	1.00	1.16	
	Multifamily	\$89,574.92	20,459.47	\$0.57	3.16	0.76	
	Multifamily Strategic Energy Management	\$313,830.44	73,169.72	\$0.32	4.63	1.35	
	Residential Building Envelope	\$18,202,126.53	4,337,698.52	\$0.20	13.31	2.00	
	School Program	\$1,887,405.57	438,553.01	\$0.17	5.39	2.58	
	Emerging Measures and Approaches	-	-	-	-	-	
	Residential Utility Shared Savings ⁸	\$1,575,541.36	367,486.08	-	9.36	-	
	Residential Subtotal	\$23,166,859.80	5,461,936.08	\$0.32	7.99	1.30	
INCOME-QUALIFIED	Income-Qualified – Energy Efficiency Assistance	\$6,210,995.73	1,445,277.87	\$0.95	22.52	0.40	
	Income-Qualified – Multifamily	\$5,400,913.67	1,282,001.07	\$0.53	10.00	0.78	
	Income-Qualified – Emerging Measures and Approaches	\$1,345,678.96	311,887.54	\$0.11	4.96	4.10	
	Income-Qualified – Utility Shared Savings ⁸	\$118,627.40	27,835.22	-	7.72	-	
		Income-Qualified Subtotal	\$13,076,215.75	3,067,001.70	\$0.69	12.15	0.57
C & I	Prescriptive	\$6,617,957.55	1,609,120.75	\$0.13	9.24	3.23	
	Non-Prescriptive	\$38,741,893.24	9,837,495.52	\$0.04	19.24	11.14	
	C&I Multifamily Common Areas	\$57,911.41	14,664.48	\$0.28	16.80	1.40	
	Midstream Food Service	\$1,155,319.68	276,264.14	\$0.21	12.82	2.02	
	Midstream HVAC	\$5,778,148.89	1,449,157.82	\$0.05	19.55	7.84	
	Retro-Commissioning	\$79,178.62	18,065.72	\$1.11	6.00	0.39	
	Strategic Energy Management	\$3,836,169.93	866,034.79	\$0.14	5.00	3.21	
	Compressed Air and Steam Trap	\$318,946.55	72,266.26	\$0.15	6.00	3.02	
	Small Business	\$1,426,835.93	331,253.03	\$0.31	6.59	1.37	
	Emerging Measures and Approaches	-	-	-	-	-	
	C&I Utility Shared Savings ⁸	\$1,982,698.70	485,694.59	-	15.20	-	
		C&I Subtotal	\$59,995,060.49	14,960,017.10	\$0.09	14.21	4.44
		Pilot Programs	\$4,473,316.80	1,059,982.61	\$0.19	11.77	2.17
	Health and Safety Pilot	\$3,022,836.07	716,281.41	\$0.19	11.77	2.17	
	Education and Awareness Program	\$3,342,582.77	792,346.72	\$0.19	11.77	2.17	
	Portfolio Total	\$107,076,871.68	26,057,565.62	\$0.16⁹	11.77	2.50	

8 Utility Shared Savings are savings created by an "originating" utility that would otherwise go unquantified and unclaimed by the utility providing the relevant fuel service (the "receiving" utility). Utility Shared Savings represents savings created by Consumers Energy (originating utility) in areas where Consumers Energy and DTE have overlapping service territory and Consumers Energy provides single fuel service.

9 The portfolio cost of conserved energy excludes Income-Qualified values and includes the Financial Incentive Mechanism.

2025 EE Portfolio Revenue (Surcharges)

Base surcharge revenue reflects EE actual revenue realized excluding the revenue recovery for authorized financial incentives. These surcharges appear within the Other Delivery Surcharges line item on a customer’s monthly bill statement.

The amount of the surcharge depends on the rate class – Residential, C&I Secondary or C&I Primary and End Use Transportation (EUT). Residential and C&I gas customers pay a volumetric rate, so a customer’s individual surcharge depends on how much energy they use. C&I electric customers pay a monthly per-meter charge determined by their monthly consumption. Funds received from a customer class – Residential, C&I Secondary and C&I Primary – should, to the extent possible, be spent on EE programs that benefit that rate class. All classes contribute to the Income-Qualified Residential program.

Chart 3 displays the actual amounts billed to DTE customers (excluding the financial incentive) through the EE surcharges approved by the MPSC by customer type. Chart 4 displays revenue collected for the EE Portfolio by customer type.

The actual electric revenue from all customer classes varies from the plan due to the variance between actual and forecast sales, with revenue lower for C&I Secondary and higher for Residential and C&I Primary. The actual gas revenue from all customer classes varies from the plan due to the variance between actual and forecast sales, with revenue lower for Residential and higher for C&I/EUT.

Chart 3 – 2025 EE Portfolio Revenue (Surcharges)

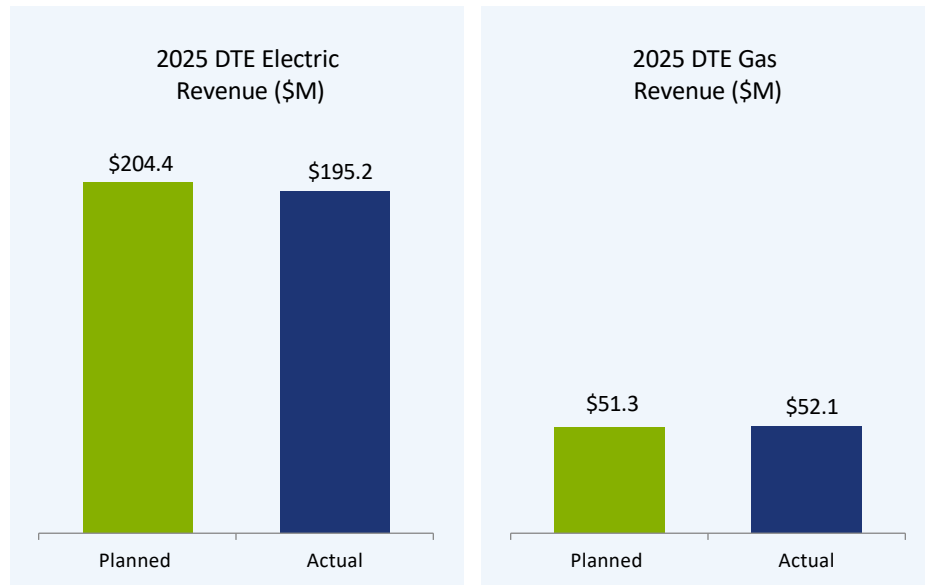
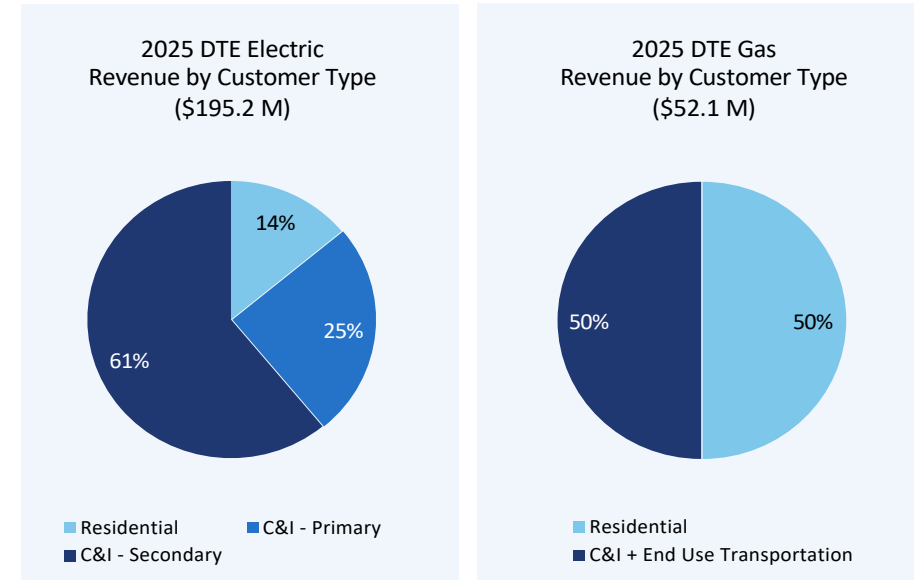


Chart 4 – Revenue Collected for EE Portfolio in 2025 by Customer Type



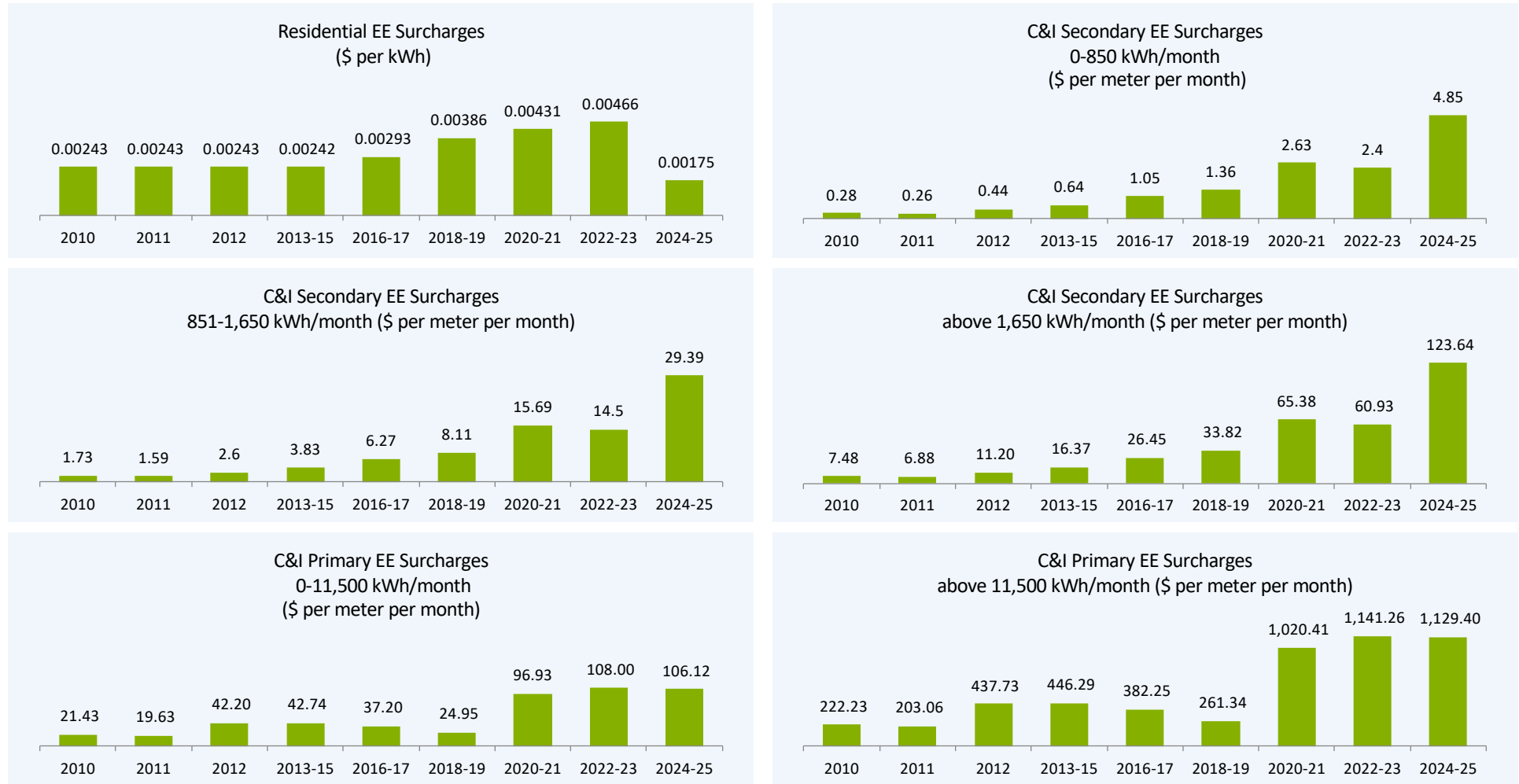
Electric Surcharge

During 2025, one EE electric base surcharge was authorized for collection:

- January 1 to December 31, 2025, per the Commission's November 9, 2023 order in Case No. U-21322 (2024-2025 EWR Plan)

Chart 5 outlines the 2025 EE base electric surcharges compared with previous years. These charts exclude the financial incentive.

Chart 5 – DTE Electric Surcharges



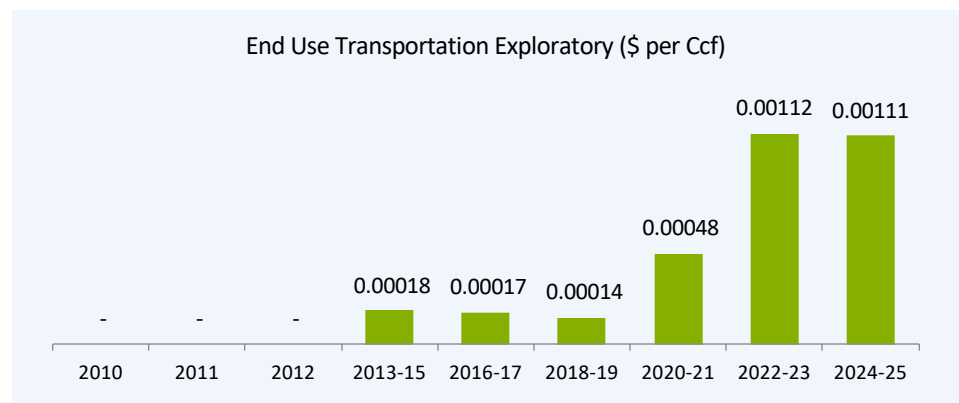
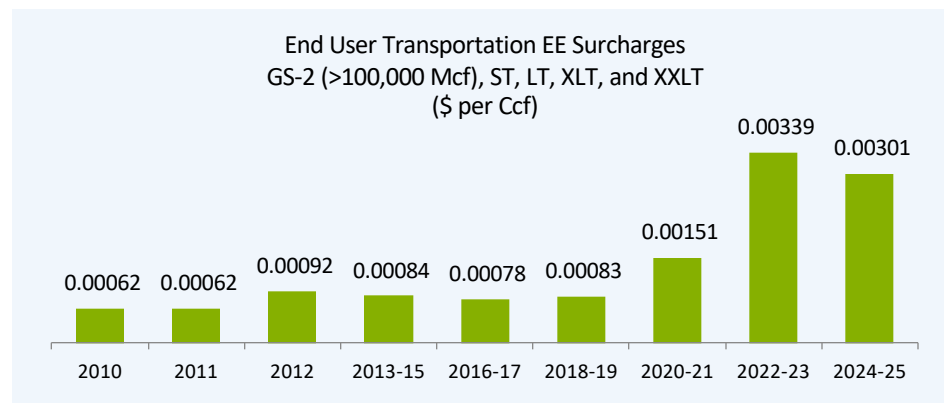
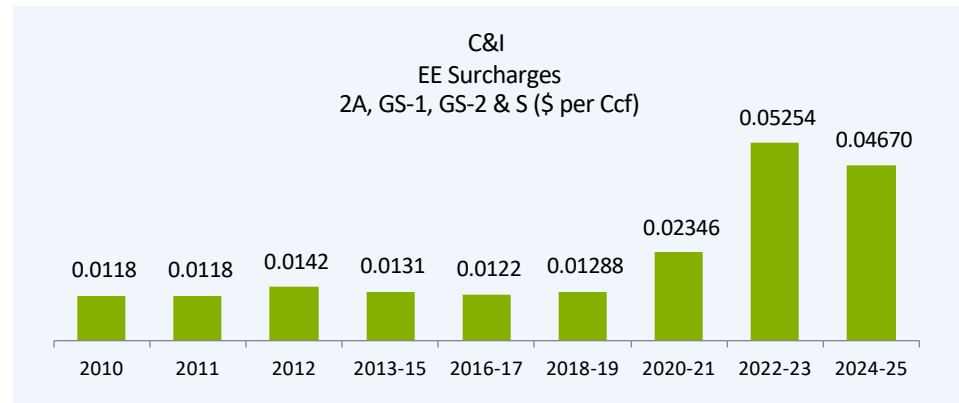
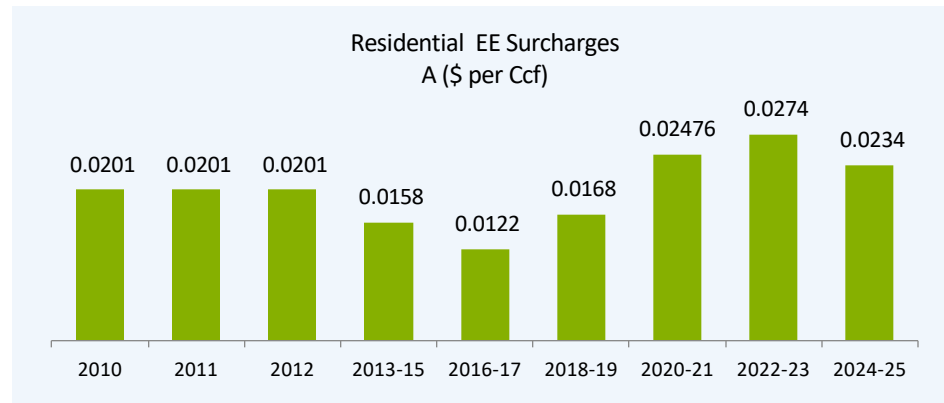
Gas Surcharge

During 2025, DTE Gas billed one base surcharge:

- January 1 to December 31, 2025, per the Commission's November 9, 2023 order in Case No. U-21322 (2024-2025 EWR Plan)

Chart 6 outlines the 2025 EE base gas surcharges compared with previous years. These charts exclude the financial incentive.

Chart 6 – DTE Gas Surcharges



Program Participation

DTE's EE programs have experienced strong participation each year, with electric customers participating over 12.4 million times and gas customers over 6.0 million times since 2009.¹⁰

Chart 7 and Chart 8 summarize the number of customers participating in the EE Portfolio by year.

Chart 7 – EE Portfolio Electric Participation

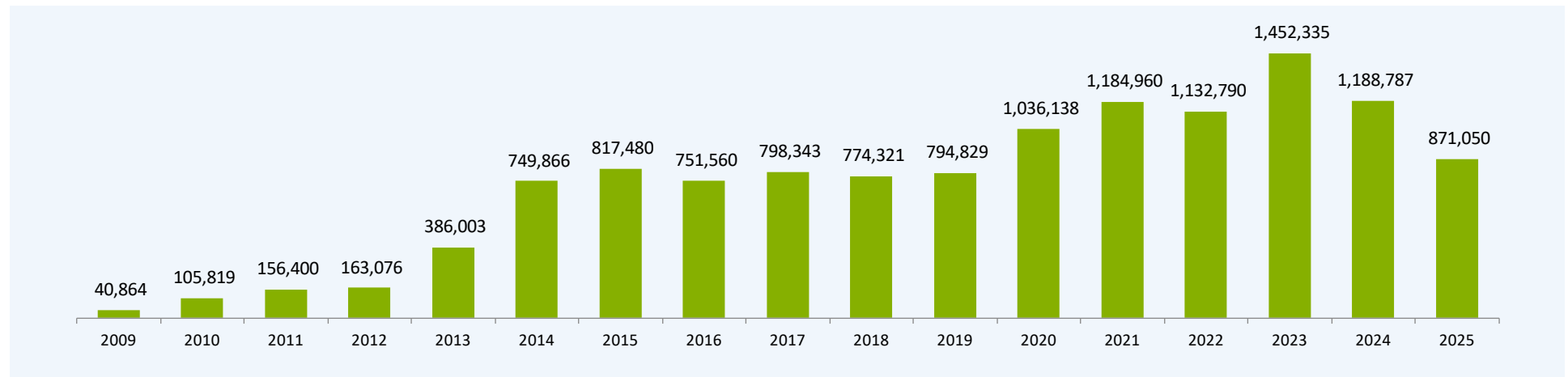
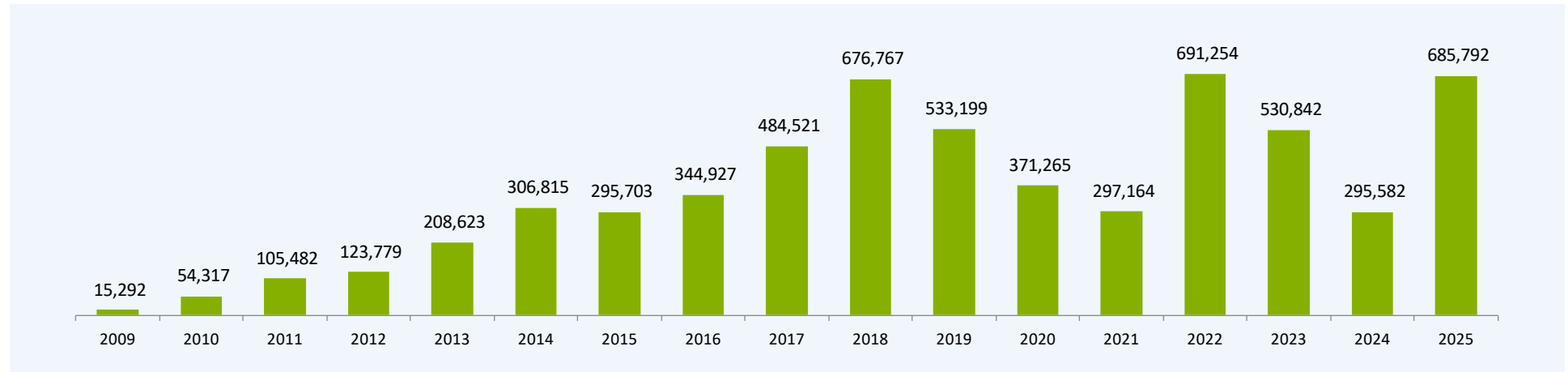


Chart 8 – EE Portfolio Gas Participation



¹⁰ Customers may participate in more than one EE program.



Energy Efficiency Portfolio

DTE’s EE Portfolio is designed to help reduce customer energy use by increasing customer awareness and use of energy-saving technologies. The portfolio provides products and services such as rebates, tips, tools, strategies and energy efficiency education to help customers make informed energy-saving decisions.

Many of the 2025 programs were continuations of successful programs launched in prior years. DTE continually works to offer EE programs that encourage participation from all customer segments. Programs are designed to capture electric and natural gas savings. For customers with only electric or only natural gas service, DTE coordinates and aligns with other utilities so these customers can easily participate in energy efficiency program offerings across both fuel types.

Portfolio Offerings

The EE Portfolio includes Residential, Income-Qualified, and C&I programs as well as Pilot and general Education and Awareness programs. The DTE EM&V function verifies net energy savings reported by the EE Portfolio. The programs are managed by DTE program managers and operated by implementation contractors, using local labor and products when they can.

Each program offers a combination of energy efficiency products, customer incentives or rebates and education. The following summarizes each program category:

- Residential programs offer homeowners products, services and rebates including appliance recycling; lighting; appliances; heating, ventilating and air conditioning (HVAC); weatherization; home energy reports; and energy education and behavioral programs.
- Income-Qualified programs provide income-qualified DTE customers with recommendations, weatherization measures, HVAC measures, water heating measures and education to assist them in reducing their energy use and managing their utility costs.
- C&I programs offer businesses products and services; prescriptive rebates for specific equipment replacement such as lighting, boilers, pumps and compressors; custom programs providing rebates per kilowatt-hour (kWh) of electricity savings or per thousand cubic feet (Mcf) of natural gas savings for a comprehensive system or industrial process improvement; and operational improvement programs.

- Pilot programs focus on new and emerging experimental programs to fit longer-term program portfolio needs, test the cost-effectiveness of emerging technologies and assess customer adoption of new technologies and market acceptance of existing technologies using new approaches.
- The Education and Awareness program is designed to raise customer energy efficiency awareness to help save energy and reduce energy costs. This program also aims to raise awareness of the DTE website and other social media, which provide channels for customers to engage in specific EE programs.

New program options continue to be added to the EE Portfolio each year. Figure 2 lists all the programs offered.

The following sections summarize each EE program and provide a description, highlights, achievements, challenges and overall program results from 2025.

Figure 2 – Programs in the EE Portfolio Offered in 2025

Appliance Recycling	RESIDENTIAL PROGRAMS
Home Energy Reports	
Multifamily	
Multifamily Strategic Energy Management	
Residential Building Envelope	
School Program	
Emerging Measures and Approaches	
Energy Efficiency Assistance	INCOME-QUALIFIED PROGRAMS
Multifamily	
Emerging Measures and Approaches	
Downstream Platform	C&I PROGRAMS
Midstream Platform	
Operational Platform	
Self-Direct Program	
Small Business Platform	
Emerging Measures and Approaches	
Education & Awareness	NON-STANDARD PROGRAMS
Pilots	

Residential and Income-Qualified Programs

The Residential and Income-Qualified (IQ) EE programs increase customer awareness and demand for energy efficient products and services. Details of each offering are provided in later sections of this report.

DTE's Residential and IQ programs performed well and exceeded planned savings. Overall customer satisfaction was 92% or higher for all but one residential program in 2025.

Chart 9 summarizes the electric and gas spending and verified net energy savings for the 2025 EE Residential and IQ programs.

Chart 9 - 2025 Residential and IQ Programs Spending and Verified Net Savings

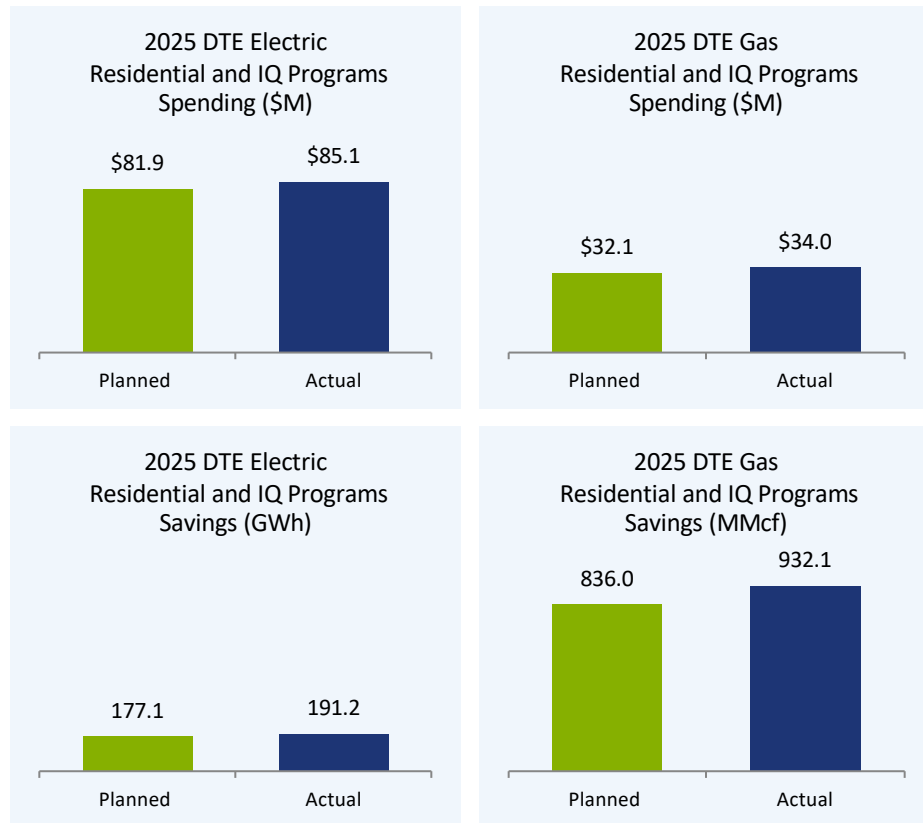


Chart 10 summarizes the number of customers that participated in the Residential and Income-Qualified programs.

Chart 10 - 2025 Residential and IQ Customer Participation by Program

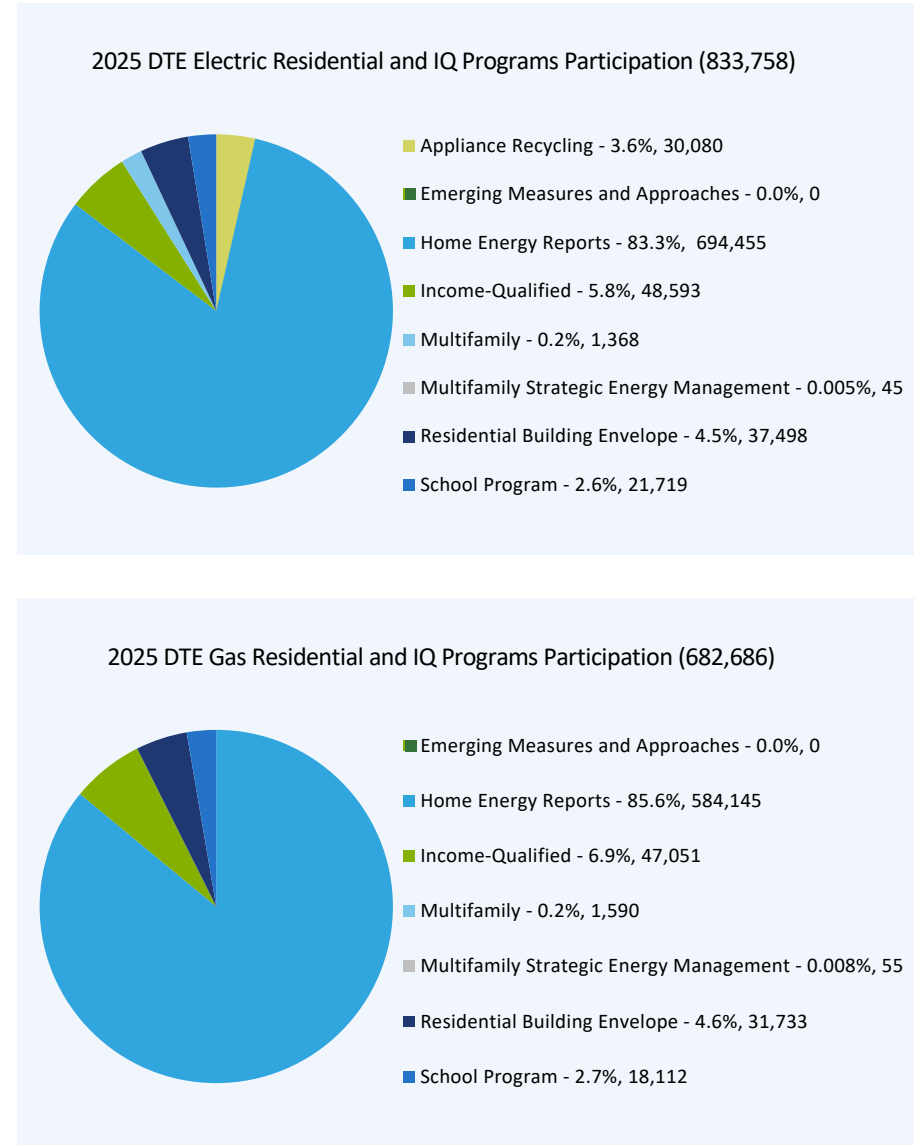
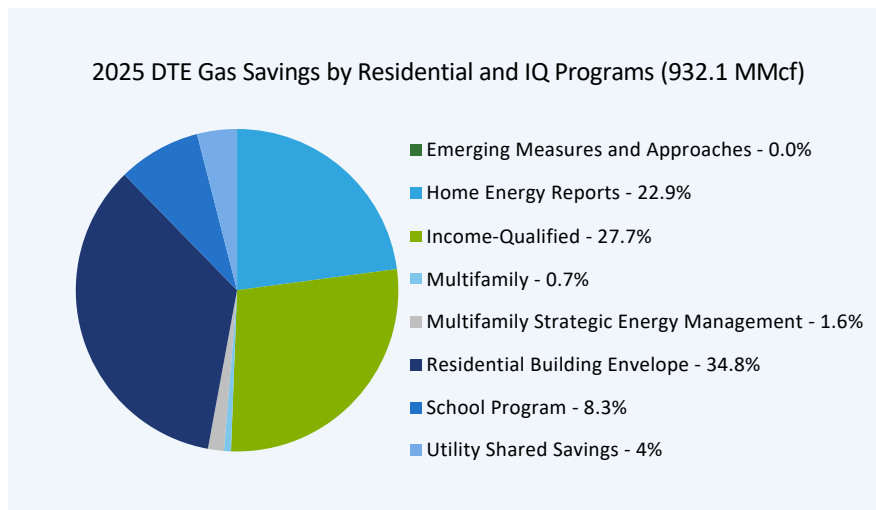
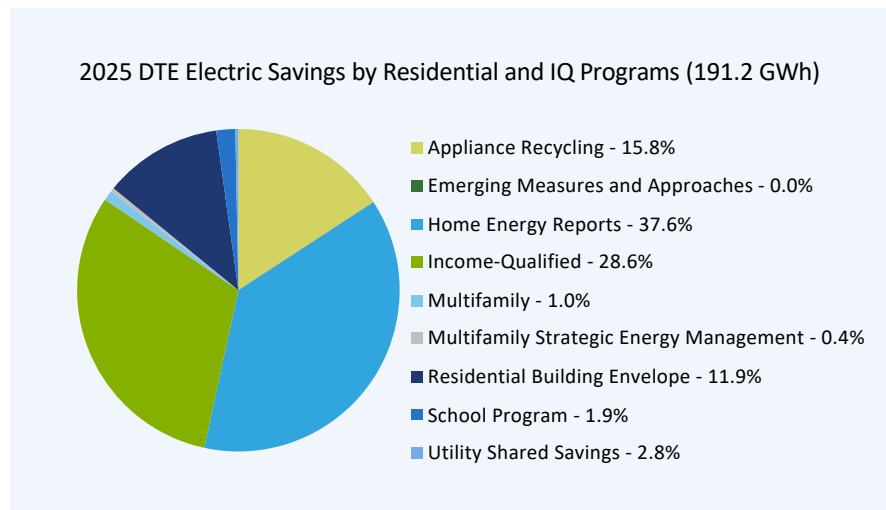
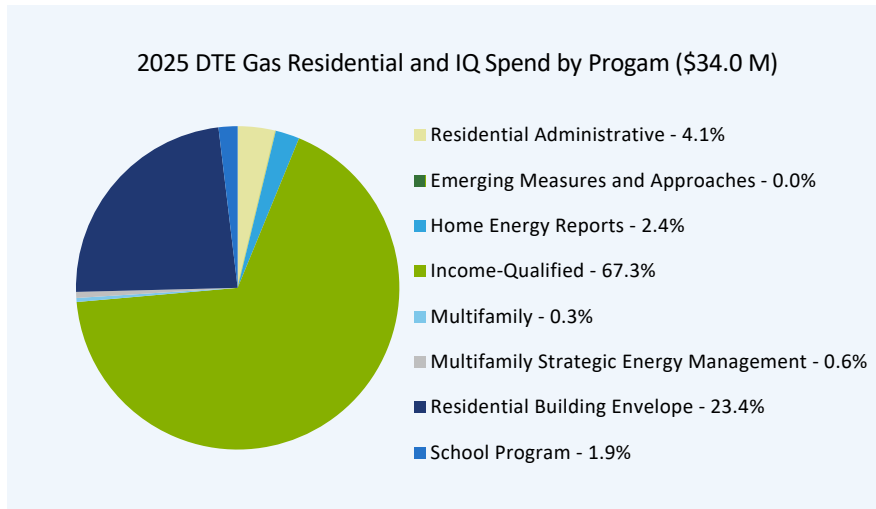
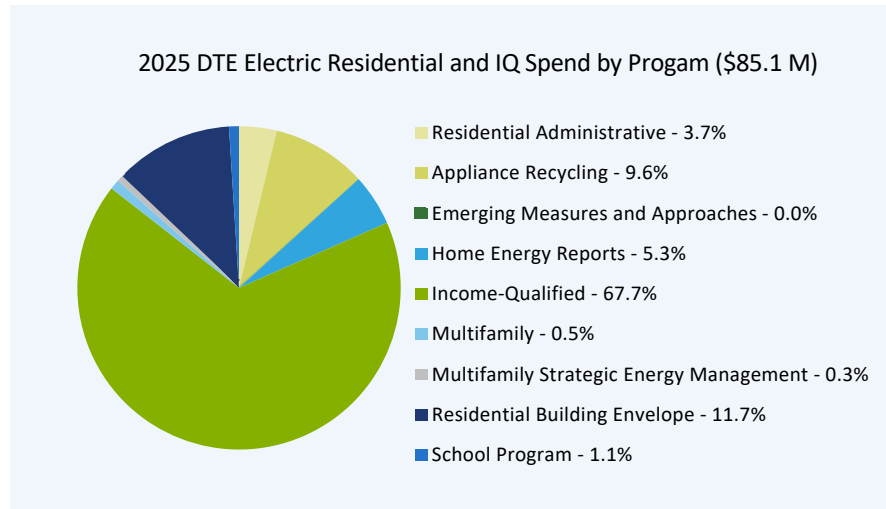


Chart 11 summarizes the spending and verified net energy savings achieved by each Residential and Income-Qualified programs in 2025.

Chart 11 – 2025 Spending and Verified Net Savings by Residential and IQ Programs¹¹



¹¹ Utility Shared Savings are savings created by an "originating" utility that would otherwise go unquantified and unclaimed by the utility providing the relevant fuel service (the "receiving" utility). Utility Shared Savings represents savings created by Consumers Energy (originating utility) in areas where Consumers Energy and DTE have overlapping service territory and Consumers Energy provides single fuel service.

DTE ELECTRIC ONLY

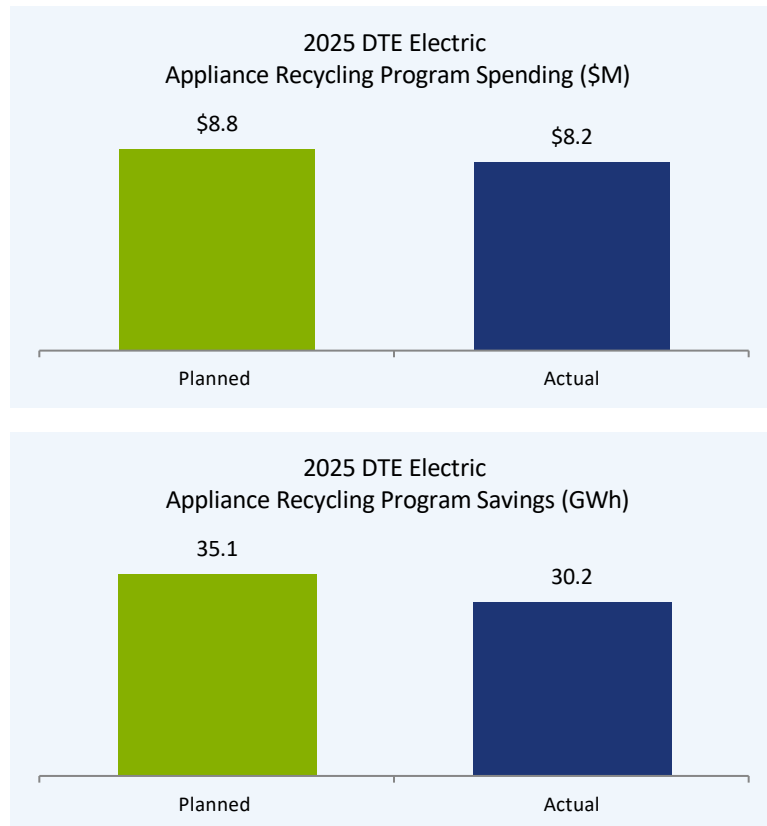
Appliance Recycling Program

The Appliance Recycling program produces cost-effective, long-term annual energy savings by promoting the early retirement and recycling of operable, inefficient and secondary appliances from DTE Electric households in an environmentally safe manner. Programs like this help DTE achieve its CleanVision goals.

Spotlight

In July 2024, the program launched a charity donation option for customers to provide their incentive to a community nonprofit organization (e.g., The Heat and Warmth Fund [THAW], United Way, Wayne Metro). Program participants donated more than \$72,000 to these organizations in 2025, an increase of over \$30,000 from 2024.

Chart 12 – 2025 Appliance Recycling Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

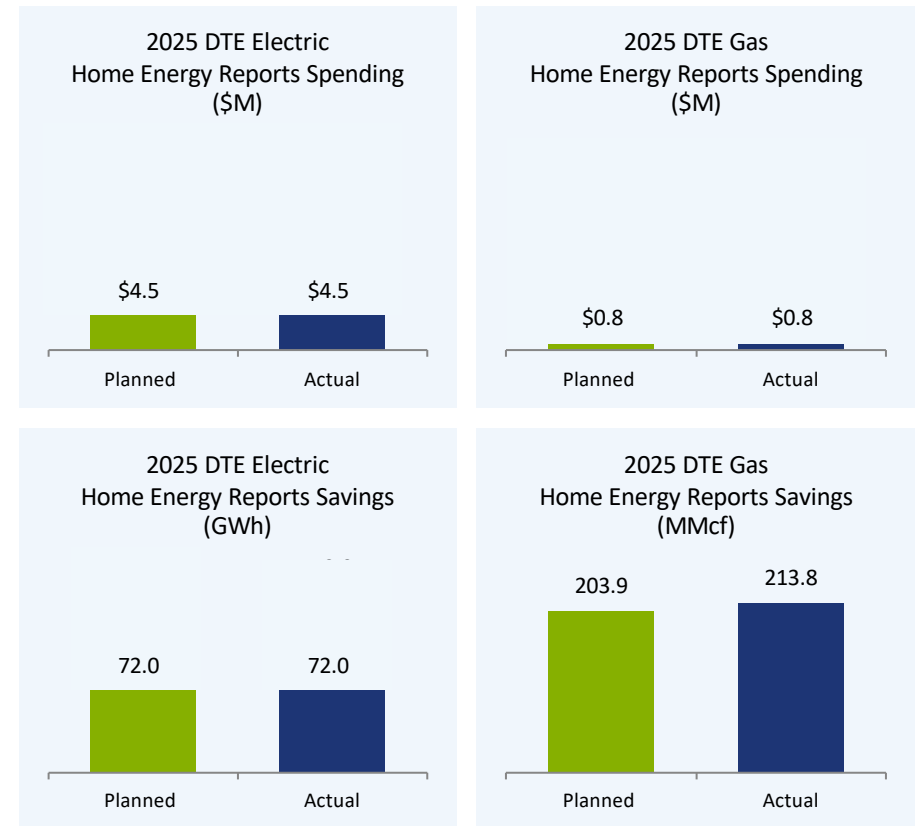
Home Energy Reports Program

The Home Energy Reports program encourages participating customers to be more energy efficient by providing them with feedback about their energy use, comparing their energy use with other similar homes and more efficient homes and providing energy-saving tips.

Spotlight

In 2025, the program introduced a new electric vehicle (EV) usage section in the Home Energy Report to enhance its usefulness for recipients. This section was provided to customers with an EV rate code associated with Level 1 or Level 2 charging. In future years, DTE is considering expanding eligibility to include customers who have self-reported owning and charging an EV at home.

Chart 13 – 2025 Home Energy Reports Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

Income-Qualified Program

The Income-Qualified (IQ) program provides income-qualified DTE customers with recommendations, weatherization measures, HVAC measures, water heating measures, direct installs, and education to assist them in reducing their energy use and managing their utility costs. DTE's IQ program includes the Energy Efficiency Assistance (EEA) program as well as the IQ component of the Multifamily and School programs.

Instead of paying direct incentives, the Income-Qualified Energy Efficiency Assistance (IQ EEA) program delivers in-kind services to customers. The program leverages the services provided by member agencies of the Michigan Community Action Agency Association, municipalities, counties, public housing commissions, faith-based institutions, community development corporations and nonprofit organizations with existing housing and energy programs.

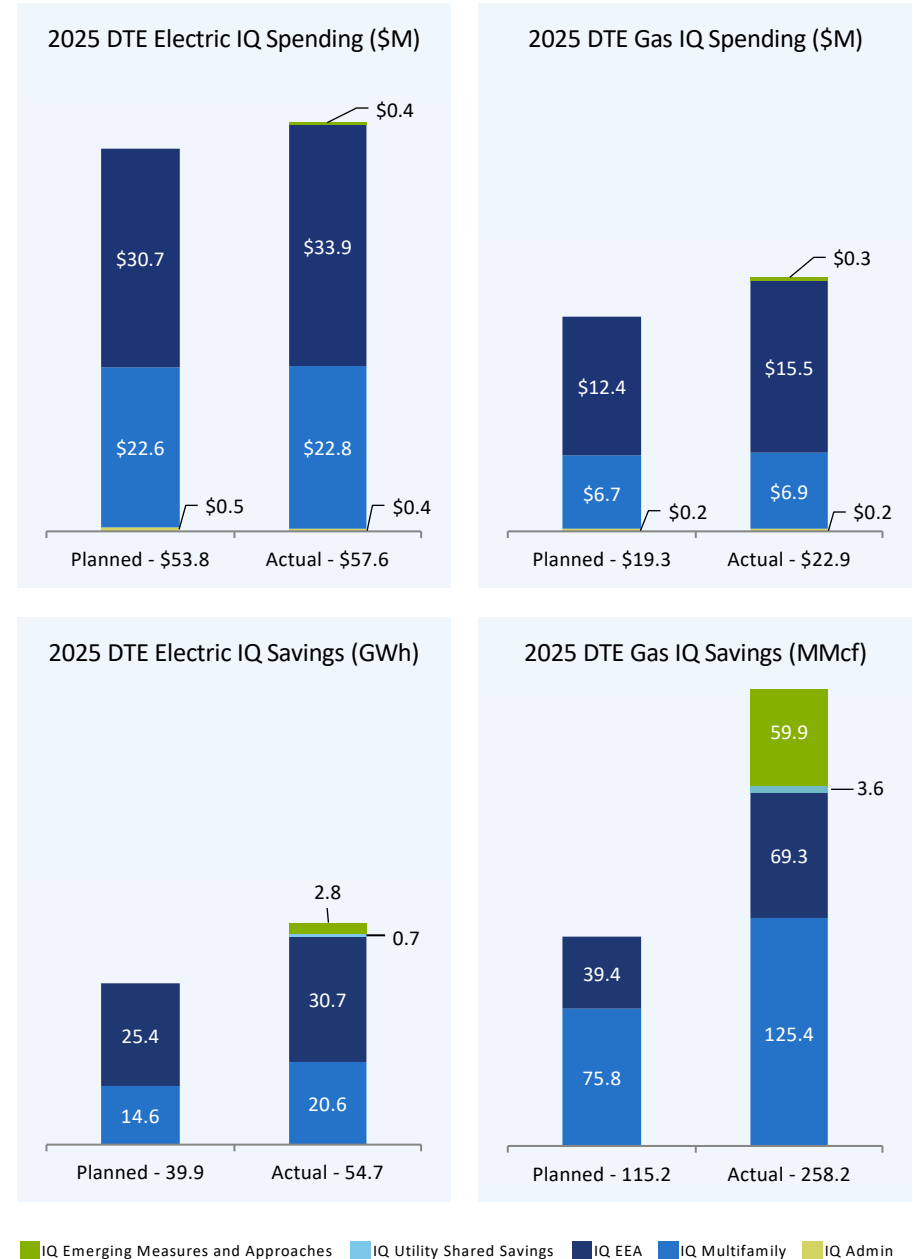
The IQ Multifamily program offers enhanced rebates to encourage multifamily properties primarily serving IQ customers to install energy efficient measures. The program's outreach team works with property owners and managers, as well as developers, to discuss recommended upgrades and rebate opportunities. Various rebates are available for energy efficient measures including HVAC, water heating, tune-up services, insulation, LED lighting, appliances and more. Additionally, a small component of the program offered direct installation of in-unit energy efficiency measures.

The IQ School program was implemented starting in 2024 as part of the IQ Emerging Measures and Approaches program to provide non-traditional opportunities to raise awareness and encourage the adoption of energy efficiency measures and behaviors to help the environment. All participating teachers, students and senior citizens that attend an energy saving presentation receive an energy efficiency kit, installation instructions and information on energy resources and energy-saving tips.

Spotlights

- The IQ EEA program continued building on its neighborhood-level targeting effort, "The Neighborhood Approach," focusing on project improvements. This initiative fosters positive community interactions, relationships and engagement.
- The IQ Multifamily program installed over 100,000 energy efficient upgrades, which affected over 42,400 customer residences.
- The IQ portion of the School program expanded to include the Senior Citizen population. DTE distributed over 100 kits to seniors in IQ communities.

Chart 14 – 2025 IQ Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

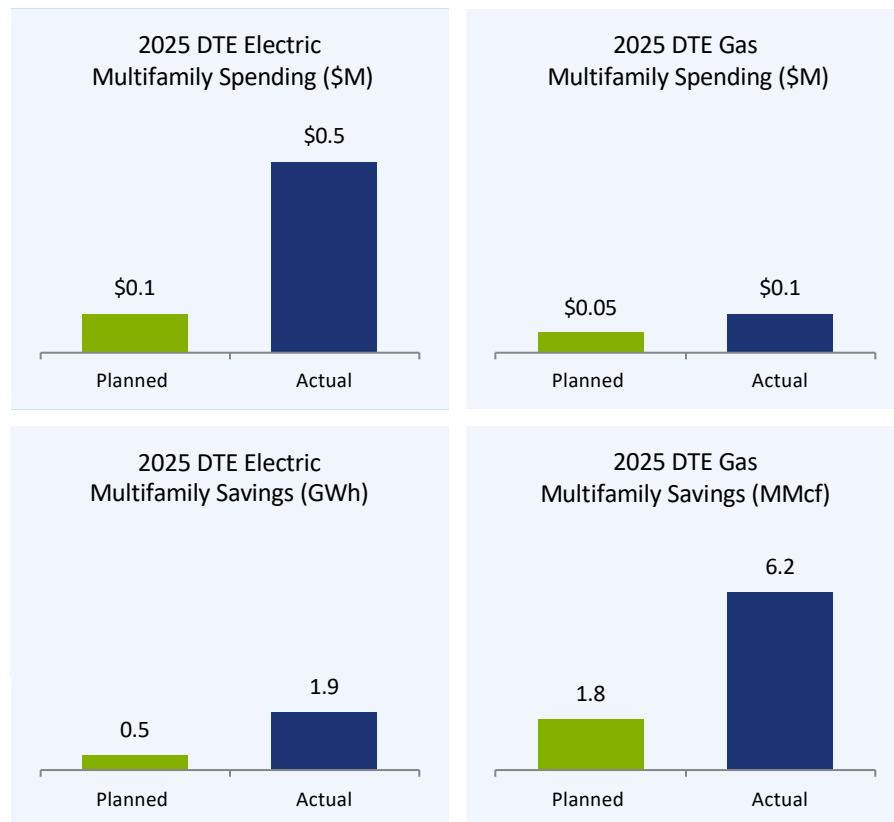
Multifamily Program

The Multifamily program offers energy efficient products, services, and support specifically tailored to the unique needs of multifamily residential properties.

Spotlight

The program continued to emphasize deeper retrofits for existing buildings and improved new construction designs through integrated energy efficiency upgrades. Examples included pairing building envelope improvements with mechanical upgrades as well as combining high-efficiency boilers with pipe insulation and system tune-ups.

Chart 15 – 2025 Multifamily Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

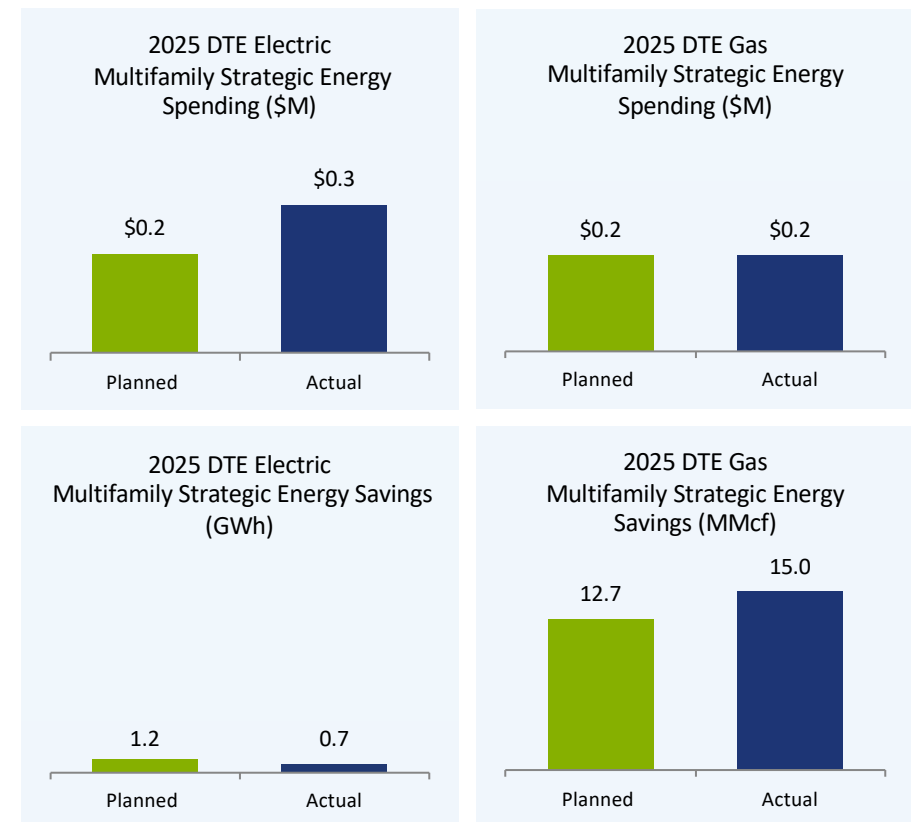
Multifamily Strategic Energy Management

The Multifamily Strategic Energy Management program provides long-term coaching and technical support as well as financial incentives to drive operational and maintenance changes for multifamily customers interested in a holistic approach to managing their energy use, often referred to as Strategic Energy Management.

Spotlight

The program continued to grow its impact by recruiting two new property management companies, along with re-enrolling six alumni property management companies from its initial commercialized program years.

Chart 16 – 2025 Multifamily Strategic Energy Management Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

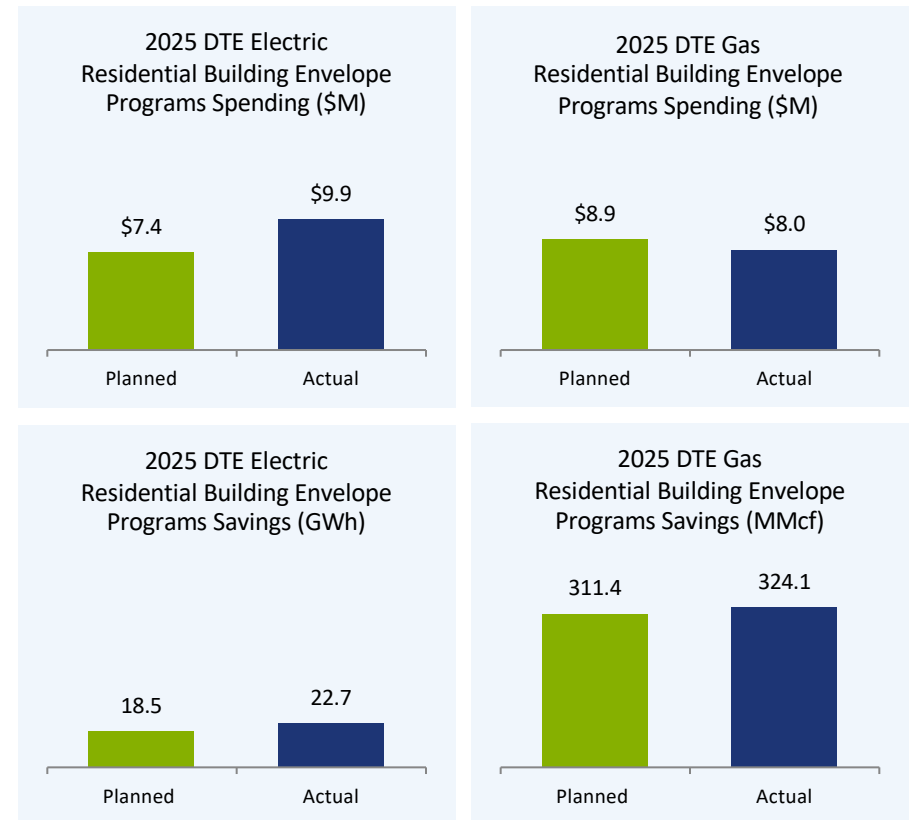
Residential Building Envelope

The Residential Building Envelope program provides customers a variety of energy saving opportunities across the Audit and Weatherization, ENERGY STAR® Products, Online DTE Marketplace, HVAC, and New Home Construction channels.

Spotlights

- Through the ENERGY STAR® channel, DTE continued to expand the list of rebated appliances and opportunities for customers to take advantage of appliance rebates by introducing a water saving measure campaign in discount dollar stores which provided aerators and showerheads in discounted kits.
- Audit and Weatherization and HVAC channel customers highlighted the ease of submitting projects to the program and appreciation for the rebate value. One customer said, "Helping to defray the costs of maintaining our HVAC is huge. I'm retired and on a fixed income, so every cost saving help is very much appreciated."
- The New Home Construction channel continues to grow with an increased number of participating builders and new HERS raters. There were 72 active builders and a network of 12 HERS raters.

Chart 17 – 2025 Residential Building Envelope Programs Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

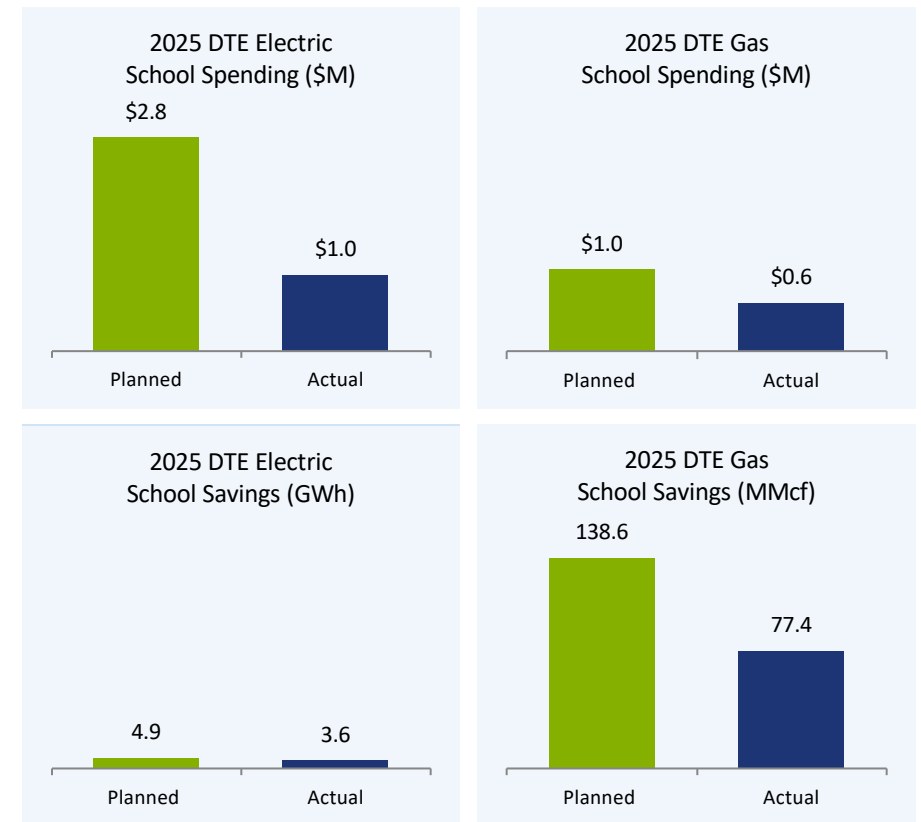
School Program

The School program develops a culture of energy efficiency with students in grades 4-6 and 8-12, teachers, schools, families, and senior citizens throughout the DTE service territory by providing an energy saving presentation, an energy efficiency kit with installation instructions, and resources to learn how to save energy.

Spotlights

- The program successfully distributed nearly 43,000 student kits across the DTE service territory and 1,065 senior citizen kits. Kits are distributed via in-person energy efficiency presentations and measures included vary by school type.

Chart 18 – 2025 School Program Spending and Verified Net Savings



Commercial and Industrial Programs



The C&I EE programs provide incentives that encourage customers to install energy efficient equipment to reduce their overall energy consumption and to save on their energy bills. Programs like this are also imperative to making DTE's CleanVision goal a reality. DTE customers can take advantage of incentives for energy efficient upgrades tailored to reduce energy use in their business, improving their bottom line. The C&I programs offer customers incentives to replace existing equipment and fixtures with new energy efficient equipment and incentives for designing and building new or remodeling projects that are energy efficient.

The C&I programs are categorized under four platforms:

- **The C&I Downstream Platform** offers incentives to customers following the installation of prescriptive measures from the MEMD or non-standard equipment and controls not contained in the MEMD. This platform includes the Prescriptive (including Multifamily Commercial) and Non-Prescriptive programs.
- **The C&I Midstream Platform** offers a simplified delivery channel that targets equipment distributors, dealers and manufacturer representatives and offers customers instant discounts at the time of purchase. This platform includes the Midstream Lighting, Midstream Food Service and Midstream HVAC programs.
- **The C&I Small Business Platform** provides small and medium business customers with a path to energy savings and a means to begin their energy efficiency journey. Businesses can receive a no-cost energy assessment where they get a custom assessment report and complimentary direct install products. The program also offers rebates on energy efficient upgrades that are installed by the business owner or a contractor.
- **The C&I Operational Platform** consists of programs developed to control energy consumption through a systematic approach to identify and improve building deficiencies and processes. This platform includes the Compressed Air and Steam Trap, Retro-Commissioning and Strategic Energy Management programs.

To encourage equitable distribution of funds and wide and varied participation among as many C&I DTE customers as possible, incentives are subject to annual limits and caps. To further ensure incentive funds are distributed among a greater number of C&I customers, special offers have funding participation limits and a time duration.

Table 3 displays the the program year per customer incentive limits. Actual payments per customer determine incentive limits regardless of whether the incentive is paid directly to the customer or to an intermediate party, such as the contractor performing the service for the customer.

Table 3 – 2025 C&I Incentive Caps

	Electric	Gas
Customer	\$1,000,000	\$300,000

DTE launched several special offerings to create broader customer participation, including increased program outreach events throughout the state. C&I programs also proactively focus on relationship development with organizations such as the U.S. Green Building Council (USGBC) and Leadership in Energy and Environmental Design (LEED) to fully leverage new construction MEMD measures.

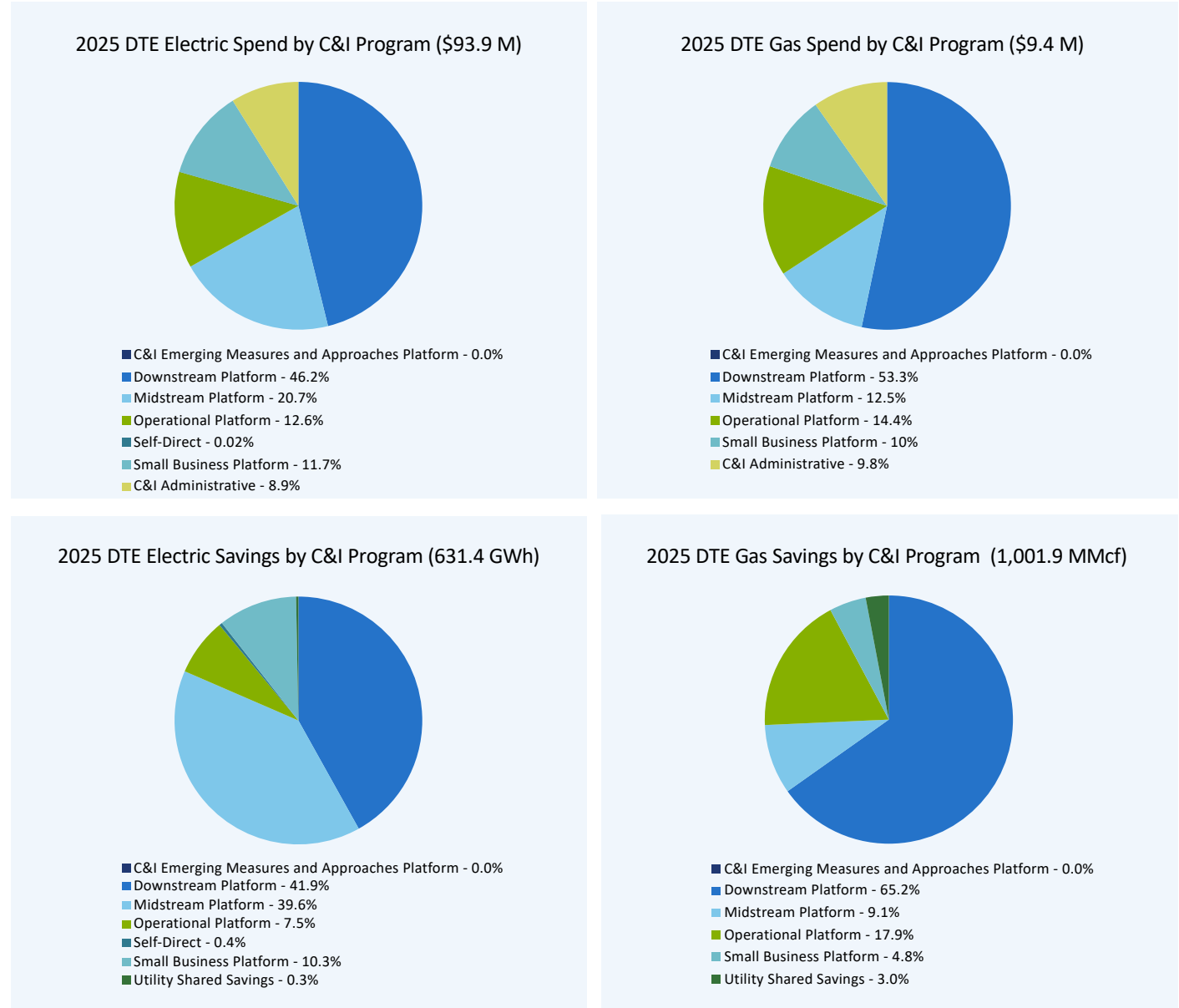
The C&I program transitioned to a concierge approach for serving customers and contractors. As the first year having one implementor leading all programs under the C&I umbrella, the program launched one email and phone number for customers to contact the program. This shift helps drive general awareness, allows for expanded marketing tactics, and provides customers with a one-stop shop for maximizing energy-saving opportunities for their business.

In support of the concierge model, the program team restructured to align energy advisor support roles with key customer and contractor industries, resulting in increased, specialized service and support, as well as an increase in participation in indoor agriculture and new construction.

Chart 19 summarizes the spending and verified net energy savings achieved by each C&I program.

All but two C&I programs received a customer satisfaction score of 96% or higher.

Chart 19 - 2025 C&I Program Spending and Verified Net Savings¹²



¹² Utility Shared Savings are savings created by an "originating" utility that would otherwise go unquantified and unclaimed by the utility providing the relevant fuel service (the "receiving" utility). Utility Shared Savings represents savings created by Consumers Energy (originating utility) in areas where Consumers Energy and DTE have overlapping service territory and Consumers Energy provides single fuel service.

Chart 20 summarizes the spending and verified net energy savings for the 2025 C&I programs combined.

Chart 20 – 2025 C&I Program Spending and Verified Net Savings

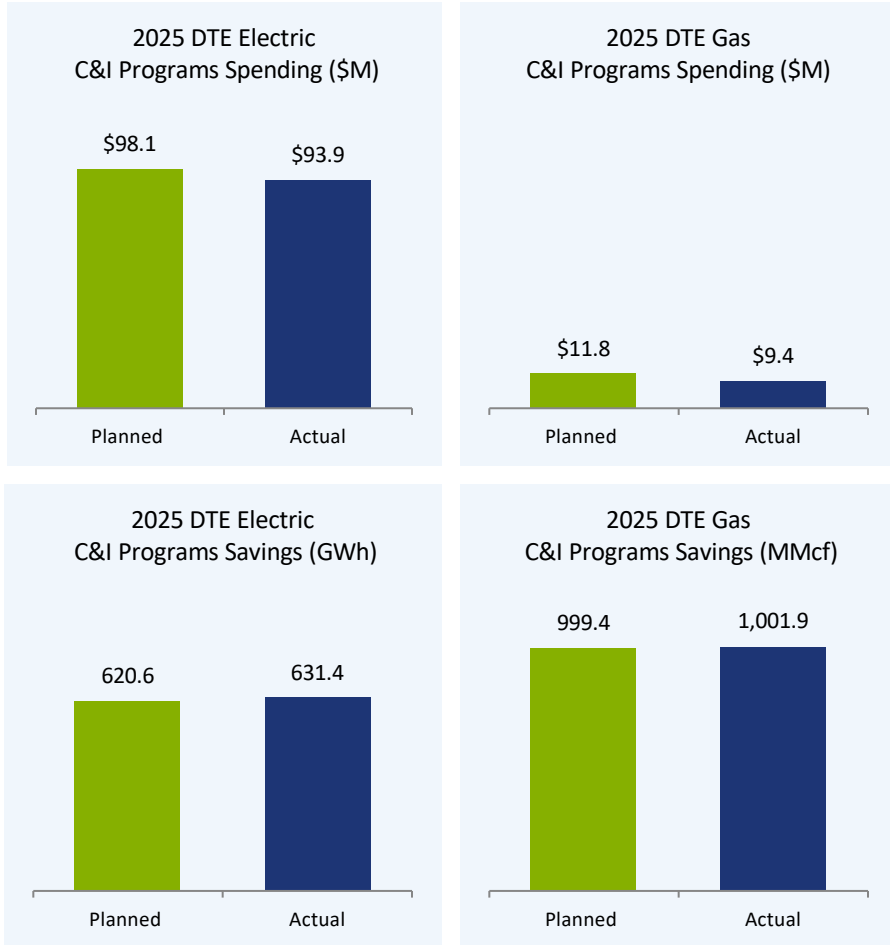
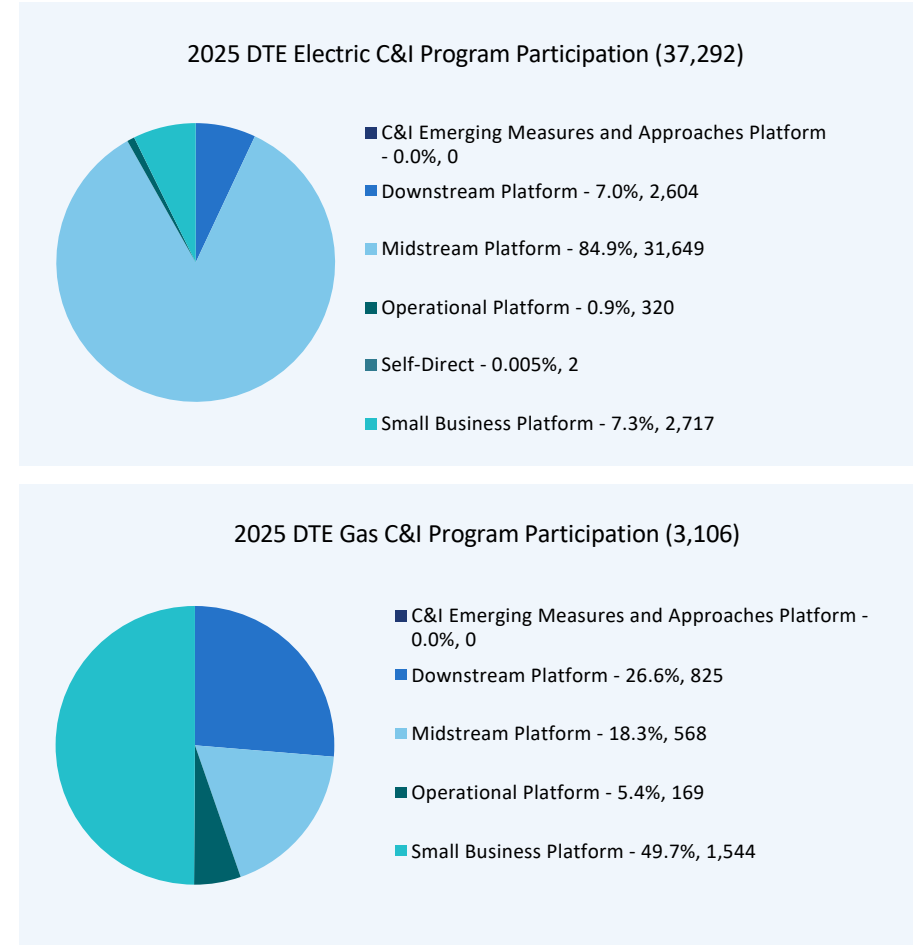


Chart 21 summarizes the share of customers that participated in each of the C&I platforms.

Chart 21 – 2025 C&I Program Participation



DTE ELECTRIC AND DTE GAS

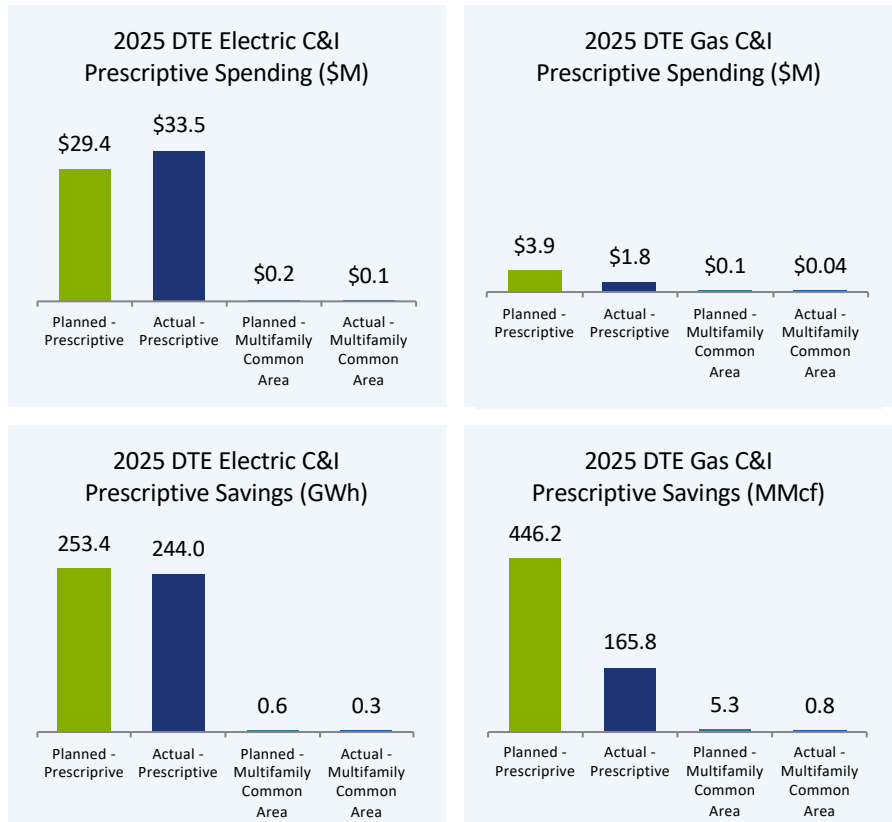
Prescriptive Program

The Prescriptive program provides predetermined measures and incentives to C&I customers for energy efficient equipment installation. The savings and spend for commercial common areas of the Multifamily program are also included as Prescriptive components.

Spotlight

The program savings helped businesses upgrade their facilities with high impact improvements like advanced LED lighting in interior, exterior, and process applications, as well as efficient HVAC equipment and control systems that improve comfort, reliability, and long-term efficiency.

Chart 22 – 2025 Prescriptive Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

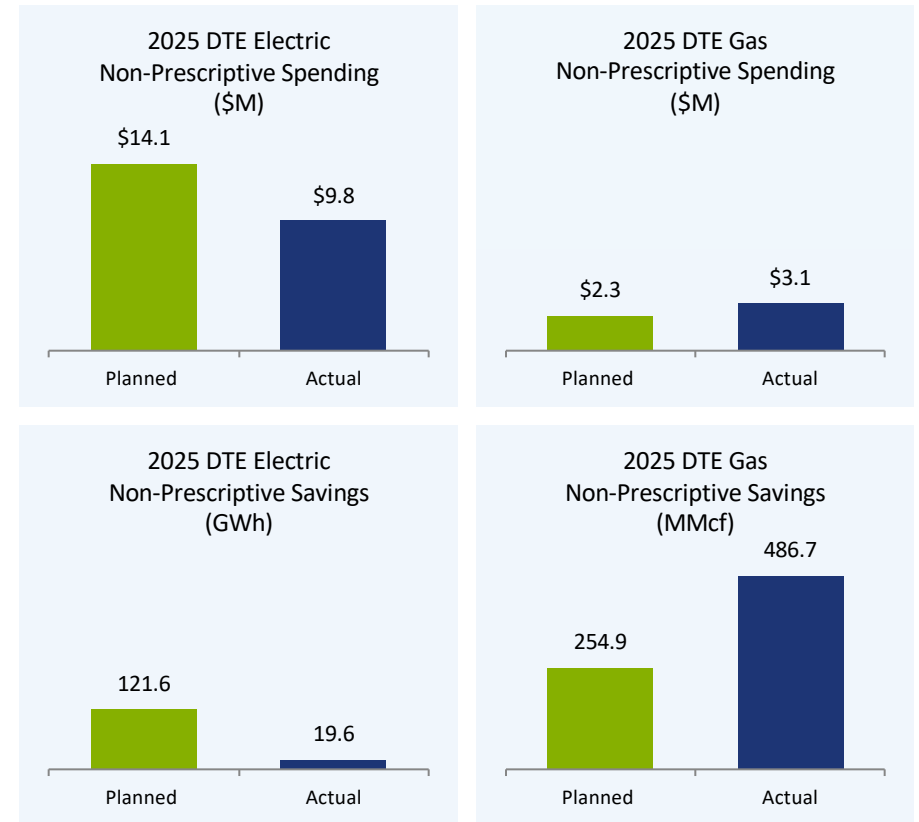
Non-Prescriptive Program

The Non-Prescriptive program provides customized incentives to C&I customers for the installation of energy efficiency equipment and controls custom-tailored to a business's operations and needs that decrease electricity or gas consumption.

Spotlight

Stronger coordination across utilities, implementers, and evaluators improved savings confidence for customers. The program aligned expectations around baselines and data requirements, reduced risk for participating businesses, and identified additional cost-effective efficiency opportunities.

Chart 23 – 2025 Non-Prescriptive Program Spending and Verified Net Savings



DTE ELECTRIC ONLY

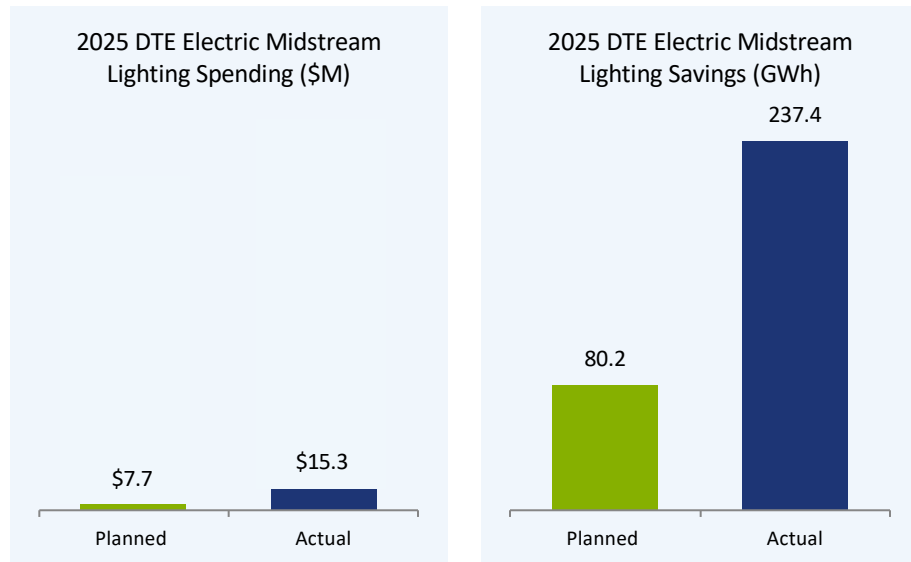
Midstream Lighting Program

The Midstream Lighting program works with commercial lighting distributors across the state and nationally to offer discounts on energy efficient lighting products to C&I customers of all sizes.

Spotlight

The Midstream Lighting program has a 100% pass-through rate for incentives to customers through the distributor networks. This allows customers who are not aware of or engaged with the DTE downstream energy efficiency programs to have a channel to access and install energy efficiency measures, at a discounted cost with the financial incentives provided by DTE. Parking garage lighting was added to the program, expanding the list of eligible products for rebates.

Chart 24 – 2025 Midstream Lighting Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

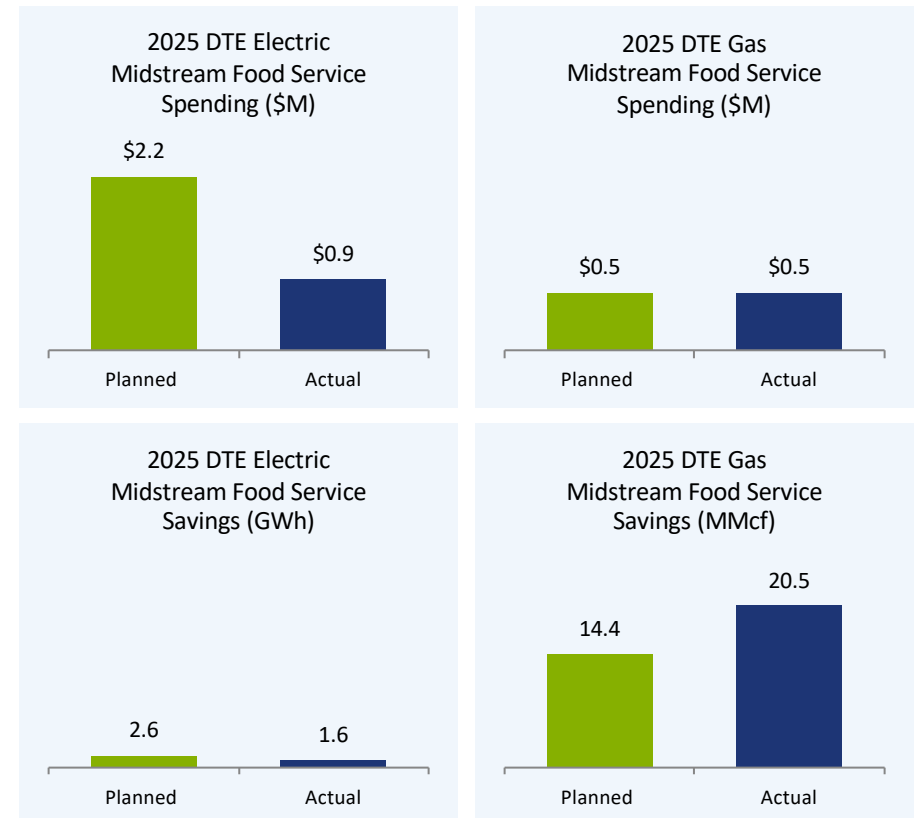
Midstream Food Service Program

The Midstream Food Service program targets food service cooking equipment distributors and provides point-of-purchase incentives to C&I customers of all sizes that purchase and install energy efficient food service equipment.

Spotlight

The Midstream Food Service program primarily serves independently owned restaurants and Michigan schools. The program provides a streamlined approach for these customers to participate and receive energy efficiency equipment with a 100% pass-through incentives.

Chart 25 – 2025 Midstream Food Service Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

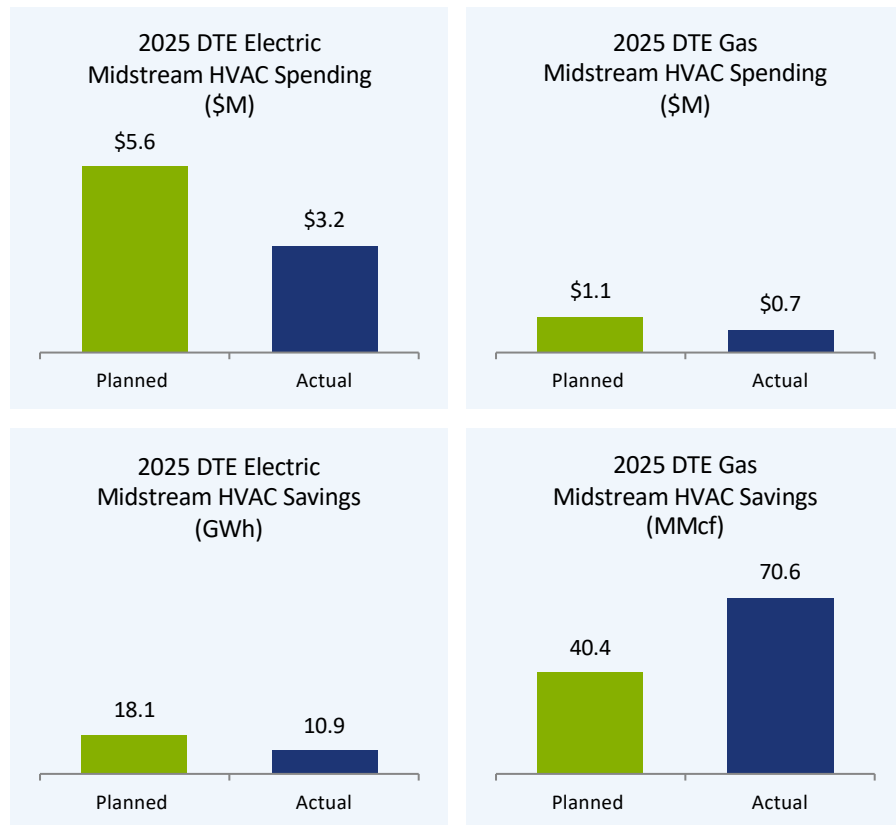
Midstream HVAC Program

The Midstream HVAC program was designed to increase the market share of high efficiency HVAC systems by providing streamlined incentives to distributors for sales of qualifying efficient equipment, encouraging them to promote these products and driving down the cost for customers.

Spotlight

The Midstream HVAC program coordinates with distributors to understand market interests and reviews new measures for inclusion in the program. The program added one new measure to address boilers of larger capacities beyond existing boiler measures. As a result, customers were able to receive incentives for this equipment through the program.

Chart 26 – 2025 Midstream HVAC Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

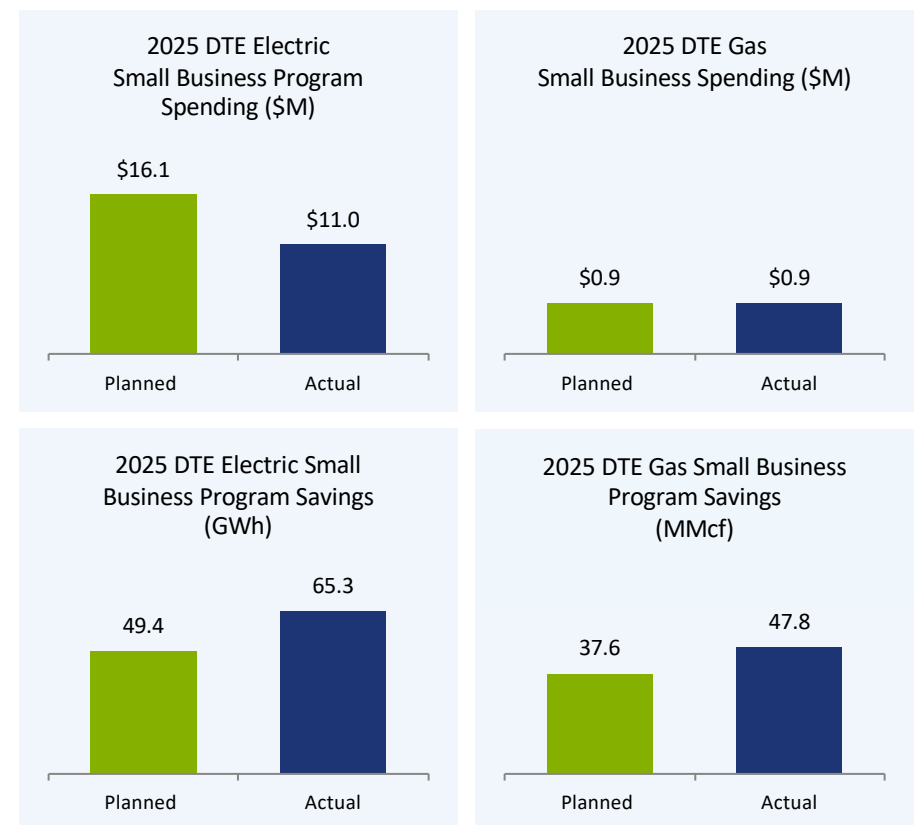
Small Business Program

The Small Business program targets businesses by providing a no-cost energy assessment, qualifying direct install prescriptive measures, a custom report with energy savings recommendations, and rebates for contractor- or self-installed measures.

Spotlight

The Small Business program promoted the Energy Efficiency Makeover Contest for business customers which offered winners \$5,000, a walk-through assessment typical of the program's direct install channel, and a spotlighted feature in EnergySmarts for Michigan Business magazine. Nearly 900 customers applied for the contest, with most of these customers also electing to participate in energy efficiency assessments for 2026.

Chart 27 – 2025 Small Business Program Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

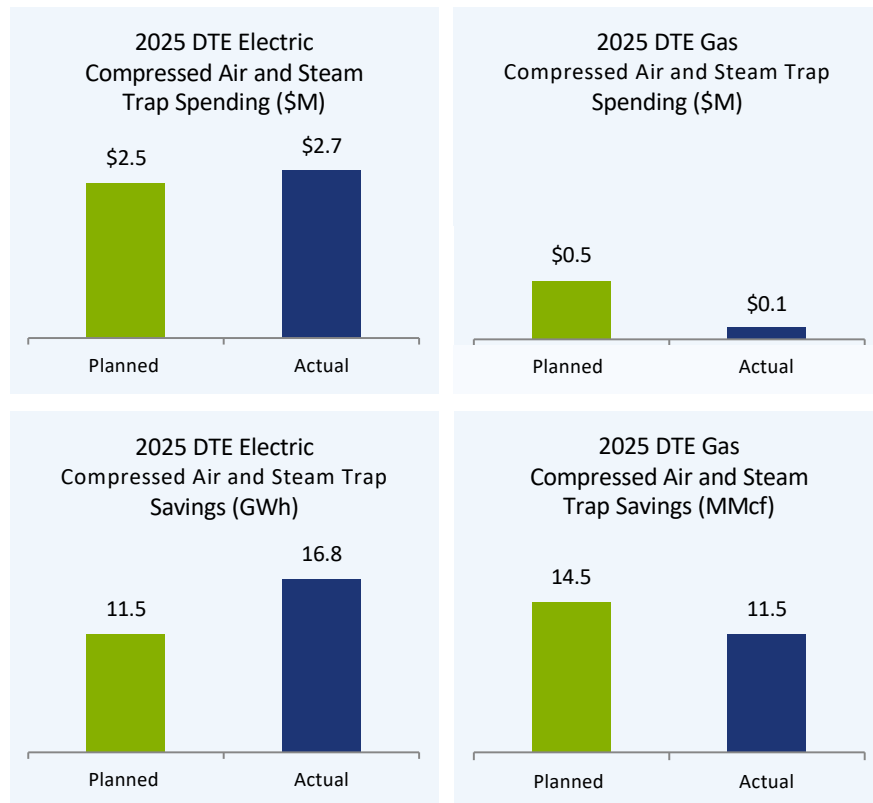
Compressed Air and Steam Trap Efficiency

The Compressed Air Efficiency program targets C&I electric customers by identifying leaks in air compressor systems. The Steam Trap Efficiency program targets C&I gas customers by identifying failed steam traps. Customers are eligible for rebates for fixing identified leaks (Compressed Air) and failed steam traps (Steam Trap) based on the volume of repairs completed.

Spotlight

The free direct-installed compressed air nozzles were added as a standard offering of the program, expanding the pool of customers who are eligible for nozzles, which increased customer satisfaction and reduced required lift and cost for the business.

Chart 28 – 2025 Compressed Air and Steam Trap Efficiency Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

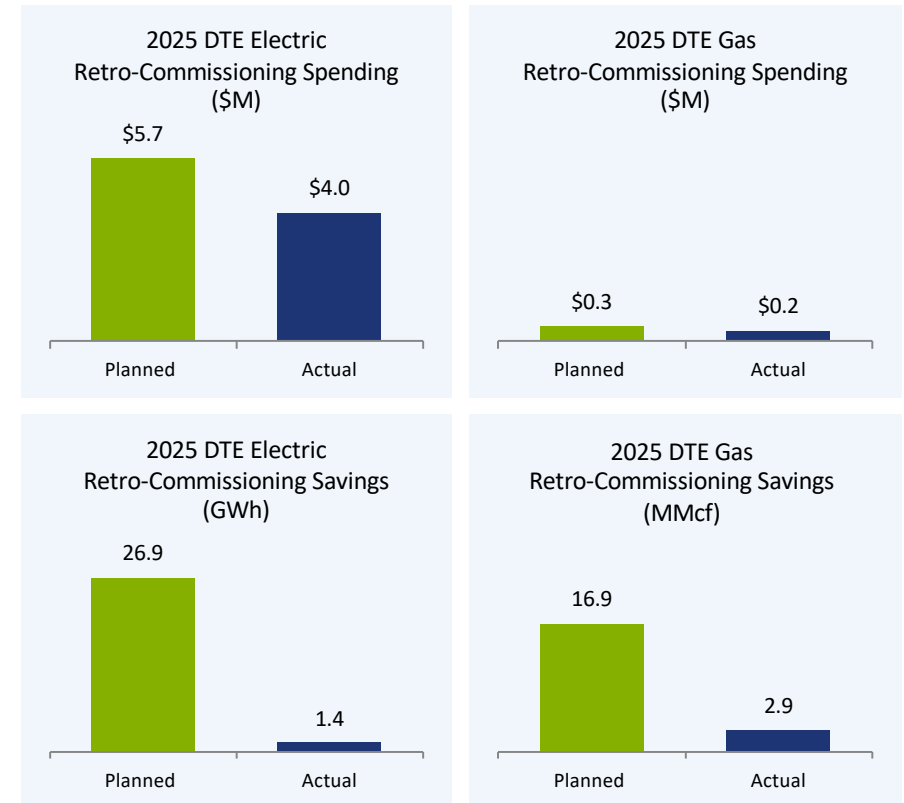
Retro-Commissioning Program

The Retro-Commissioning program supports C&I buildings by providing a detailed evaluation of the building's systems to identify operational low-cost or no-cost, highly customized solutions that reduce operational energy consumption based on building-specific needs. DTE engages with building operation managers and facility staff to provide ongoing support and monitoring to help ensure optimal system performance and sustained savings.

Spotlight

The program prioritized re-engaging previous participants in addition to recruiting new customers. The program continued establishing relationships, refining outreach strategies, and enhancing participant engagement efforts. This allowed the program to ensure it has a strong foundation from past performance and satisfied customers, as well as having an eye toward expansion in future years.

Chart 29 – 2025 Retro-Commissioning Spending and Verified Net Savings



DTE ELECTRIC AND DTE GAS

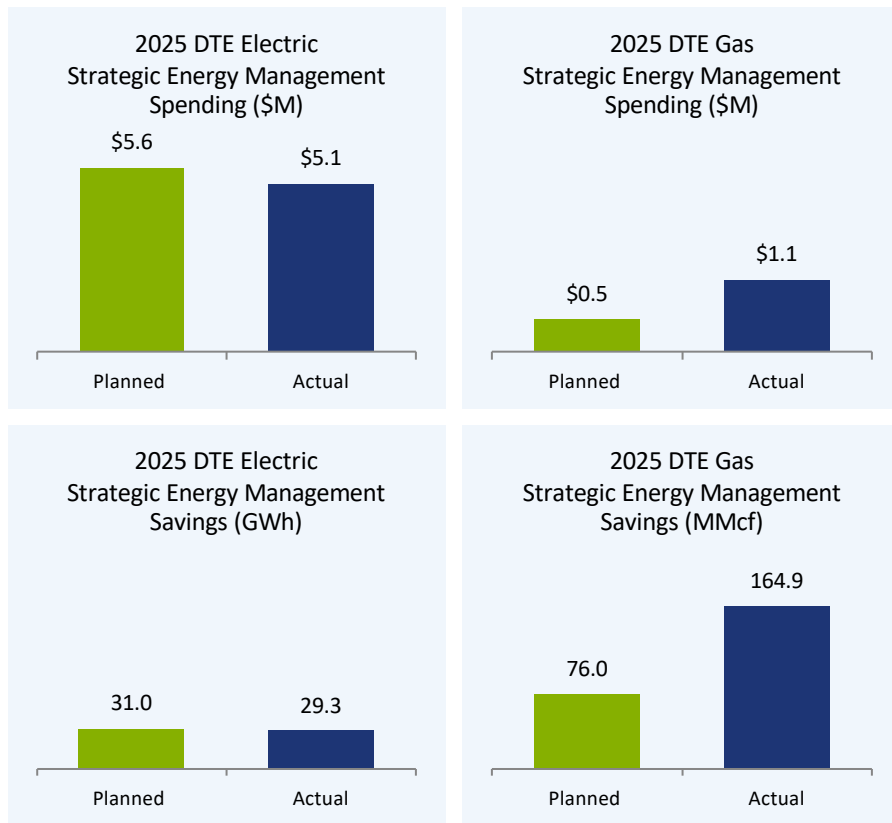
Strategic Energy Management Program

The Strategic Energy Management program provides technical support and financial incentives for C&I customers making operational changes at their facilities. These customers are interested in a holistic approach to system adjustments that result in energy use reductions.

Spotlight

The program continued to successfully engage long-term participants, with multiple sites enrolling additional facilities within their corporate portfolio. As a result, the program's reported savings increased by nearly 65% compared to 2024.

Chart 30 – 2025 Strategic Energy Management Program Spending and Verified Net Savings



DTE ELECTRIC

Self-Direct Program

This program gives DTE C&I electric customers the opportunity to choose to self-direct and implement their own EE Plan.

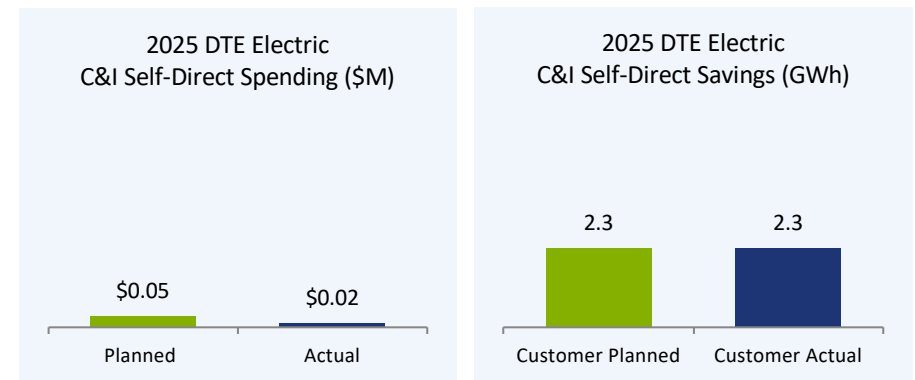
Spotlight

Two electric customers continued enrollment in the Self-Direct program. All participating customers submitted annual reports in compliance with program requirements. All customers met their total required savings targets for 2025.

Table 4 – 2025 Self-Direct Program

Customers	Term of Self-Direct		Total Meters Associated		Annual Report Summary		
	Admin	Years	Total Primary Meters	Total Secondary Meters	Supplied Annual Report	2025 MWh Savings Planned	2025 MWh Savings Achieved
Customer		5	137	0	✓	1,982	1,982
Customer		4	4	0	✓	386	386
Total	\$21,169		141	0		2,315	2,315

Chart 30 – 2025 C&I Self-Direct Program Spending and Verified Net Savings



Education and Awareness Programs

Welcome to the world
of Energy Efficiency

DTE offers programs, rebates and tips to help you reduce your energy use, save money and improve your home's comfort.

DTE ELECTRIC AND DTE GAS

Education and Awareness Program

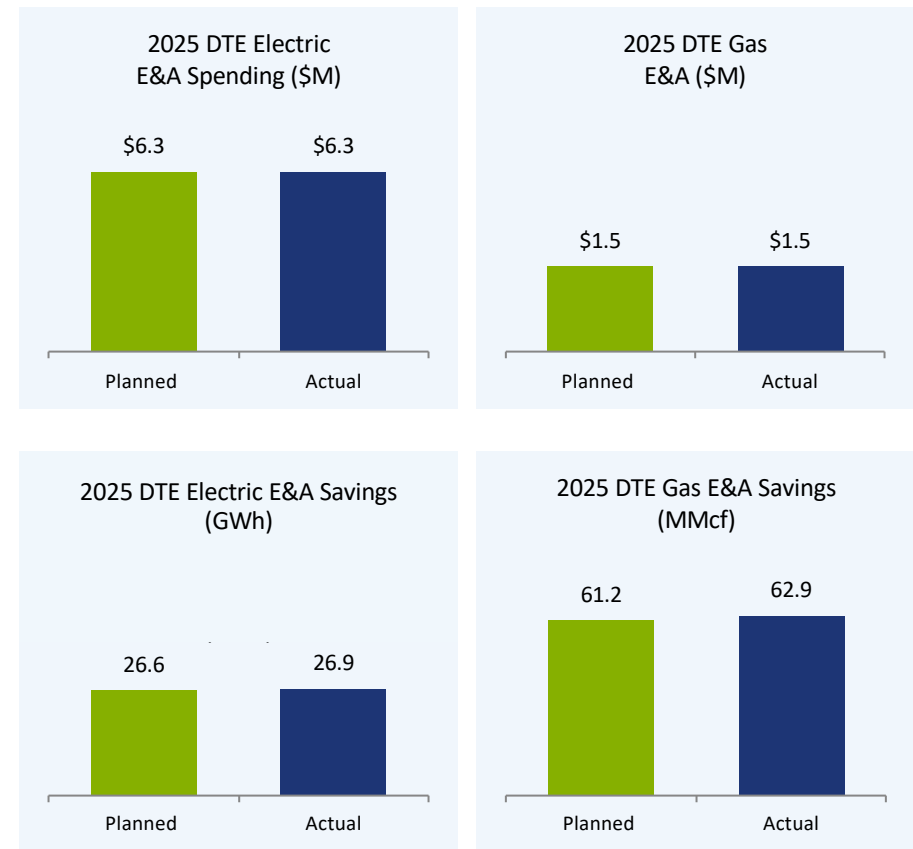
The Education and Awareness program equips DTE's residential and business customers with practical information, best practices, tools, and resources to help them understand their energy use and make informed decisions about reducing it. Through educational campaigns, workshops, online resources, and targeted outreach, the program empowers customers to adopt energy-efficient behaviors, upgrade to energy efficient technologies, and better manage their monthly energy costs. By increasing awareness and encouraging long-term energy-saving habits, the program not only supports customers in lowering their bills but also plays a key role in advancing DTE's broader CleanVision goals.

Spotlight

The Education and Awareness team worked closely with the customer engagement teams to bring select energy efficiency resources directly into local communities. At a series of open houses across DTE territory, the team distributed Energy Efficiency kits designed to help residential customers take immediate actions to make their home more energy efficient. Each kit included practical, easy to install products – such as LED lightbulbs, nightlights, smart power strips, rechargeable flashlight, and pipe wrap insulation. Literature was also included highlighting DTE's energy efficiency programs customers can participate in to save even more.

For business customers, the Education and Awareness team significantly enhanced the Small Business Energy Efficiency Makeover Contest by modernizing and streamlining the way information is presented. All past winners, contest details, photos, and related content were consolidated into a single, easy to navigate webpage. This new hub allowed prospective participants to explore real examples of energy efficiency upgrades, learn how previous winners benefited, and access everything they need to enter the contest—including rules, eligibility details, and links to additional business energy efficiency resources. This improved experience not only strengthened engagement but also delivered measurable results.

Chart 32 – 2025 Education & Awareness Spending and Verified Net Savings



Pilot Program



DTE ELECTRIC AND DTE GAS

Pilot Programs

Program Description

The purpose of DTE's Pilot program is to explore the potential viability of new energy efficiency measures, technologies, program designs, and approaches not included in the commercialized programs described in the approved 2024-2025 EWR Plan.

The program enabled DTE to measure energy savings and test the cost-effectiveness of emerging technologies. It also tested customer adoption of new technologies and market adoption of existing technologies using new approaches. As designed, this program supported Residential, IQ and C&I programs.

Residential Pilots

IQ Major Renovations Study (DTE Electric and DTE Gas)

Ongoing, launched Q1 2025

The IQ Major Renovations Study pilot tests a custom modeling approach to capture energy savings and reduce deferrals in IQ homes that require larger scale renovations that would normally be deferred by the Energy Efficiency Assistance Health and Safety pilot. It targets program ineligible homes due to higher cost health, safety or structural issues – including higher cost asbestos, mold, knob-and-tube wiring or roof damage. Each participating home receives high efficiency equipment, full weatherization and air sealing (including windows), and needed renovations to address deferral-causing conditions. This pilot serves DTE's most vulnerable customers and explores a path to recover savings typically lost to large scale deferrals.

Pulse Air (DTE Electric and DTE Gas)

Ongoing, launched Q1 2025

The Pulse Air pilot uses Pulse, an air system that offers a portable, non-intrusive air leakage testing method that uses compressed air at a low pressure to assess how airtight a building is. Recognized under UK regulations, this pilot tests an alternative to traditional blower-door tests, especially in homes with health or structural concerns and this pilot aims to evaluate the effectiveness of this method of air leakage detection.

Window Door Frame Air Sealing (DTE Electric and DTE Gas)

Ongoing, launched Q1 2025

The Window and Door Frame Air Sealing pilot aims to enhance infiltration reduction in participating homes in DTE's Energy Efficiency Assistance program. While standard weatherization projects address insulation and air sealing, they often exclude window and door frames, despite their frequent contribution to drafts and energy loss. This pilot will build upon ongoing EEA weatherization efforts by providing additional air sealing around window and door frames and measuring its impact using blower-door tests before and after sealing.

C&I Pilots

Commercial New Construction (CNC) (DTE Electric and DTE Gas)

Ongoing, launched Q4 2024

The Commercial New Construction pilot focuses on engaging architects, engineers and developers that are not currently participating in other DTE Energy Efficiency programs. Contractors use whole building analysis and engage each key stakeholder during the design of qualified projects. Engaging the design team early will drive increased energy efficiency measures into the design, resulting in energy savings and cost savings for the participating customer. EE choices during design and construction offer multiple benefits, creating efficiency opportunities not previously available to the portfolio as some decisions are only available to influence at the time of construction. This timing also allows for the creation of longer-life savings, as many EE decisions during construction last for decades.

Energy Management Information System (EMIS) (DTE Electric and DTE Gas)

Launched Q2 2023

The Energy Management Information System (EMIS) pilot supports organizational energy management by leveraging metering data for energy measurement, along with robust data collection and storage infrastructure, and software and reporting tools that transform data into actionable insights. If the pilot proves successful and cost-effective, EMIS pilot will be implemented alongside DTE's Strategic Energy Management program as a mechanism to help customers save energy and develop a longer-term approach to energy management.

Plug Loads Demo (DTE Electric and DTE Gas)

Concluding, launched Q3 2025

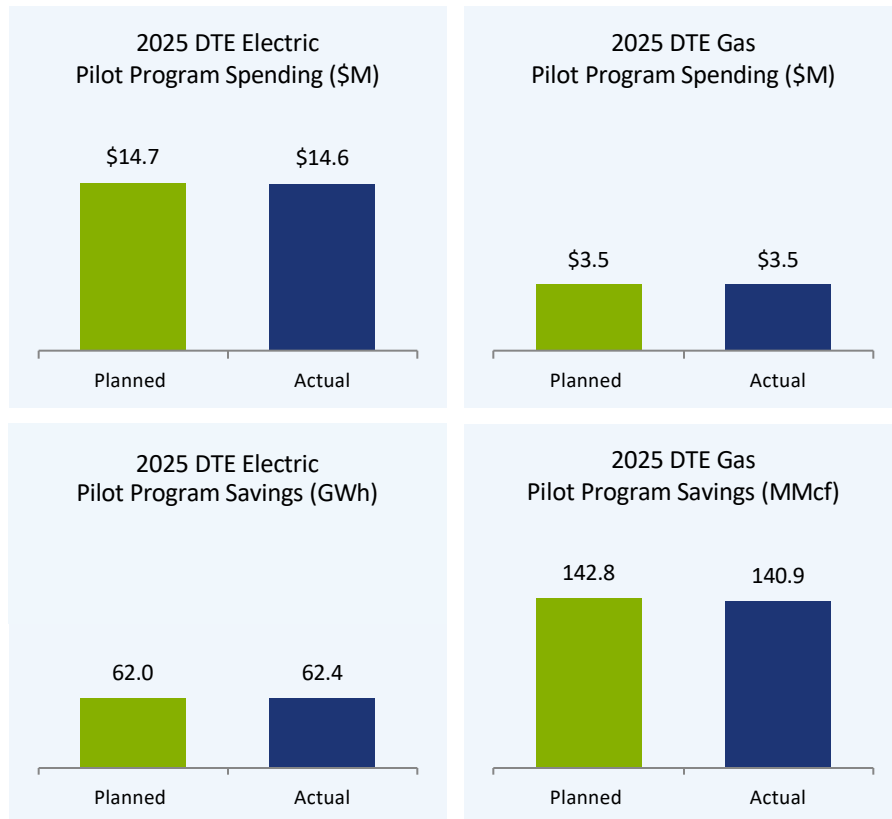
The Plug Loads Demo pilot tests energy efficiency in commercial buildings by managing plug and process loads (PPLs). This plug loads technology solution can turn off devices and equipment at night, on weekends, and during holidays, creating measurable energy savings for building occupants. The study aims to enhance the energy efficiency of these buildings by managing PPLs, which can account for a significant portion of a building's energy use.

Spending and Verified Net Savings Results

Pilot program funds were primarily spent on contracted services and incentives for the projects as well as on the cost of internal administration to manage the portfolio of projects.

Chart 33 summarizes the 2025 spending and verified net savings results of the Pilot program.

Chart 33 – 2025 Pilot Spending and Verified Net Savings





Energy Efficiency Program Achievements

Energy Savings

- Since the EE Portfolio's inception in 2009, over 12.4 million electric customers and over 6.0 million gas customers have directly participated in DTE's energy efficiency programs. DTE customers have saved over 11,879 GWh and over 28,005 MMcf since the program started. The savings achieved so far will continue to lead to savings for years into the future.
- The electric savings are equivalent to the energy required to power almost 930,000 homes for 1 year.¹³
- The gas savings are equivalent to the energy required to power over 205,000 homes for 1 year.¹⁴
- DTE's EE programs will help make CleanVision a reality.

Economic Development Benefits

- Table 5 summarizes the 329 Michigan-based jobs created to run the EE portfolio. These jobs included field operations staff, appliance pick-up drivers, call center representatives and program managers.
- DTE's EE Portfolio resulted in implementation contractors establishing local offices (in Detroit, Livonia, Lansing and Grand Rapids) and the hiring of local talent to operate and manage their respective programs.
- Customers and communities benefit from the new jobs and investment in the community.
- Workforce development continued to be an area of focus. In that effort, DTE facilitated a business incubator to enable its diverse certification application process and onboard contractors for DTE's EE programs. DTE also offered an eight-week certification program on Building Performance Institute's Building Analyst and Healthy Housing Principles.

^{13, 14} Equivalent home energy use is calculated using the U.S. Environmental Protection Agency Equivalency Calculator.

Table 5 – 2025 Jobs

Company Name	Michigan-Based Jobs
CLEARresult	13
DTE	44
Energy Sciences	5
Energy Solutions	5
Franklin Energy	39
Guidehouse	11
ICF	49
Michigan Saves	20
NEF	10
SEEL	76
Walker-Miller	57
Total ¹⁵	329

¹⁵ Total is for calendar year 2025 only and may not be exact due to rounding.

Diversity and Inclusion

DTE is committed to powering diversity. The collective efforts bring new businesses and jobs to Michigan while strengthening the vitality of our communities. Using innovative approaches to create meaningful business opportunities for minority- and women-owned firms, DTE has contributed to the growth of some of these firms now servicing the utility industry. DTE continues to provide minority- and women-owned firms with advocacy, training, mentoring and business opportunities and development experiences.

Table 6 – Diverse Suppliers

Name	Spend	% Spend
Dunamis Clean Energy Partners, LLC	\$592,759	0.2%
Energy Sciences Resorce Partners	\$2,319,023	0.9%
Group Q, Inc.	\$708,580	0.3%
PES Group, Inc.	\$667,764	0.3%
REGROUP, Inc.	\$2,929,131	1.1%
SEEL, LLC	\$73,520,451	28.5%
SHI International Corp.	\$4,311	0.0%
Strategic Staffing Solutions	\$986,910	0.4%
The Harmon Group, LLC	\$297,787	0.1%
Walker-Miller Energy Services	\$32,032,197	12.4%
Total ^{16,17}	\$114,058,913	44.2%

Program Offerings and Participation

Although many of the EE programs are mature and functioning well in the market, DTE continues to innovate and develop new program offerings. Many of the 2025 programs were continuations of successful programs launched in prior years. Customers have upgraded equipment, enabling them to be more energy efficient year after year. They have also been educated on actions they can take to save on their energy use on an ongoing basis. In 2025, customers participated over 871,000 times in DTE Electric programs and nearly 686,000 DTE Gas programs¹⁸. These customers took control of their energy use through the DTE energy efficiency programs and saved millions of dollars as a result.

¹⁶ Total includes over \$81,000,000 in incentives and rebates paid to customers.

¹⁷ Total is for calendar year 2025 only and may not be exact due to rounding.

¹⁸ The HER participation numbers are included in the total Electric and Gas participation numbers presented here.

To give some perspective on the magnitude of this effort, the following are some of DTE's 2025 accomplishments:

Residential and Income-Qualified Program Accomplishments

- The residential programs had over 176,000 electric projects and over 100,000 gas projects.
- The continued partnership with ABC Warehouse showed a 13% participation increase in 2025 for the Appliance Recycling program, with 965 pick-ups compared to 885 pick-ups in 2024.
- The New Home Construction program continues to grow with an increased number of participating builders and new HERS raters. There were 69 active builders and a network of 12 HERS raters in 2025.
- The School program expanded its Energy Smart Seniors component to over 1,000 participants, who were primarily recruited in areas of higher energy burden.
- In 2025, the Energy Efficiency Assistance (EEA) program introduced or continued several collaborative efforts including those with Detroit Solar Initiative, Detroit Home Repair Fund, DABO, and Consumers Energy. These collaborations allow customers to receive more pointed and comprehensive improvements related to energy efficiency, health, safety and comfort. The EEA program participated in over 80 LED community outreach distribution events, distributing over 100,000 LED kits to Michiganders.
- DTE invested over \$80 million on Income-Qualified programs and continued programs launched in 2020 to target this segment.

Commercial and Industrial Program Accomplishments

- The C&I programs served electric businesses customers over 37,000 times and over 3,000 times to gas businesses.
- The Midstream Food Service program successfully shared incentives with participating customers, despite a challenging year due to tariffs and economic conditions. Many customers decide between the cost of repairs or buying new equipment when existing equipment breaks. The program's incentives supported customers in making the purchase decision for new high efficiency equipment.
- The C&I programs increased its collective targeting and support for schools, rolling out five in-person events across the state to better serve education institutions with energy and money saving opportunities.
- DTE worked with Michigan Saves to provide an updated financing option for business customers that included a 0% buydown and covered contractor fee. The program also worked to right size the offer across the portfolio so that C&I Business programs would have the same offer and

terms for 2026 to maximize the benefit for all customers, especially small businesses who have limited funds to complete projects.

- Through the Midstream HVAC program, DTE and the IC continued engaging with distributors, providing support and up-to-date program information. They also continued collaborating with the distributor network through communications, marketing materials, distributor round table and appreciation events.
- DTE introduced a new online application and contractor portal for five C&I programs to help improve the customer and contractor experience. A new dedicated contractor website was also launched to give contractors a one-stop-shop for program information and support materials.

Portfolio Accomplishments

- DTE continued to expand the channels through which customers can participate in the EE programs including the expansion of residential and commercial midstream program offerings.
- All but two EE programs in DTE's portfolio had overall customer satisfaction of 88% or higher.



Conclusion

2025 was another successful year for DTE's EE Portfolio in all key areas: energy savings, spending and participation. Customers were made aware of energy efficiency benefits and the programs offered by DTE via innovative approaches and targeted marketing campaigns.



Customer experience was enhanced by improving the content of the website, creating new educational tools and resources and expanding social media and contests. Programs were upgraded and delivered with high quality, meeting the ever-rising level of customer expectations. Promising pilot programs were transitioned to full program offerings, and additional pilots were undertaken to stay ahead of the technology curve and to test innovative market approaches. Continuous improvement activity increased again in 2025 – several efforts were undertaken to eliminate defects and improve process efficiency. Collaboration with other utilities and the energy efficiency community at large provided additional benefit to DTE's customers.

Climate change is one of the defining issues of our era. That's why DTE Electric unveiled its 2022 CleanVision, our proposal to dramatically increase renewable energy and storage, hasten the retirement of our last two coal plants, and accelerate our carbon emissions reduction goals. DTE Gas plans to achieve net zero greenhouse gas emissions through an innovative plan that includes both its suppliers and customers by 2050. Our clean energy efforts are an important part of our mission in providing customers with clean, reliable and affordable power.

Opportunities and challenges lie ahead, and DTE is well-positioned to continue to provide value to its customers and other stakeholders through robust and well-run EE programs. DTE's strategic efforts have resulted in increased awareness, improved experiences and higher satisfaction among its customers.

In light of unprecedented industry and energy policy changes, 2026 will be another pivotal year for the EE Portfolio as DTE continues to work with key stakeholders on securing Michigan's energy future. These programs are also imperative because they will help DTE achieve its CleanVision goal of net zero carbon emissions by 2050. DTE will continue to innovate to become the best operated EE Portfolio in North America.